

# Business Associate Member Application

July 1, 2013—June 30, 2014



## Business Information

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Would you like MASA to provide a link to your college/institution Internet site?     \_\_\_ Yes     \_\_\_ No

Internet site you would like MASA to provide link to: \_\_\_\_\_

Our company is also interested in:     \_\_\_ Sponsoring a MASA event  
   \_\_\_ Website Advertising  
   \_\_\_ Producing an Online Training Program

## Contact Person

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

(Important for Communications) Email: \_\_\_\_\_

## Payment Information

MASA Business Associate Member Dues @ \$200.....\$ \_\_\_\_\_

Add \$50 if one set of MASA member mailing labels is desired.....\$ \_\_\_\_\_  
*(A full set of 2013-2014 mailing labels will not be available until November 1, 2013.)*

MASA Pictorial Directory Advertising (see enclosed Rate Sheet) .....\$ \_\_\_\_\_

**Total Due:** .....\$ \_\_\_\_\_

## Method of Payment

( ) Check enclosed (Payable to MASA)

( ) Credit Card     \_\_\_\_\_ Exp. Date \_\_\_\_\_  
   Visa   OR   MasterCard  
   Name on card     \_\_\_\_\_ CVV     \_\_\_\_\_

( ) Send Invoice reference Purchase Order # \_\_\_\_\_ Three digit security code from back of credit card.

Return completed application and directory advertisement information (if applicable) to:  
**MASA, 3550 Amazonas Drive, Jefferson City, MO 65109 or Fax to 573-556-6270**

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Membership dues to the Missouri Association of School Administrators are not tax deductible as charitable contributions for income tax purposes. However, they may be tax deductible as ordinary and necessary business expenses subject to restrictions imposed by the Omnibus Budget Reconciliation Act of 1993 as a result of association lobbying activities. Missouri Association of School Administrators estimates that the nondeductible portion of your 2013 dues which is allocable to lobbying activity is 45%.

# **Become a 2013-2014 MASA Business Associate Member**

## **As a Business Associate you will:**

- Demonstrate your support of public school administrators.
- Receive recognition of your membership in the MASA Spotlight, in the MASA Spring Conference registration packet and in the MASA Membership Directory.
- Be provided a link from the MASA Internet site directly to your business website.
- Receive one copy of each mailing of the MASA Spotlight.
- Receive one copy of the MASA Pictorial Membership Directory.
- Receive priority in obtaining a booth at the MASA Spring Conference if received by deadline.
- Business may note MASA Business Associate Membership in publications, advertising and website.
- Receive one set of MASA active member mailing labels (administrative service fee of \$50.00 will be charged).



## Membership Directory Advertising Insertion Order

Name of Advertiser: \_\_\_\_\_

Size of Ad (circle one)      Full Page (\$800)      Half Page (\$500)      1/4 page (\$300)

Ad is Enclosed       Ad will be mailed **prior to November 1**

Contact Person Regarding This Ad: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### **Production Charges:**

Any production charges incurred will be billed to the advertiser.

**Terms and Method of Payment:** Payment is due 30 days from date of invoice.

Check enclosed - make checks payable to **Missouri Association of School Administrators**

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

  Visa - or   MasterCard  
Name on Card \_\_\_\_\_ CVV \_\_\_\_\_

Send Invoice reference Purchase Order # \_\_\_\_\_

Three digit security code  
from back of credit card.

### **Send Advertising to:**

Roger Kurtz  
Missouri Association of School Administrators  
3550 Amazonas Drive  
Jefferson City, MO 65109  
OR email to: roger.kurtz@mcsa.org

### **Indemnification:**

Advertising will be accepted with the understanding that the advertiser and his agency, jointly and severally will indemnify and hold harmless the Missouri Association of School Administrators and any of its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including without limitation, claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism. The Missouri Association of School Administrators reserves the right to reject any advertisement at any time.