



# Education Associate Member Application Form

July 1, 2015—June 30, 2016

## Associate Membership

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

(Important for Communications) Email: \_\_\_\_\_

College/Institution Name: \_\_\_\_\_

College/Institution Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Would you like MASA to provide a link to your college/institution Internet site?     Yes     No

Internet site you would like MASA to provide link to: \_\_\_\_\_

## Payment Information

MASA Associate Member Dues @ \$50 ..... \$ \_\_\_\_\_

Add \$50 if one set of MASA member mailing labels is desired..... \$ \_\_\_\_\_  
*(A full set of 2015-2016 mailing labels will not be available until November 1, 2015.)*

MASA Pictorial Directory Advertising (see enclosed Rate Sheet) ..... \$ \_\_\_\_\_

**Total Due:** ..... \$ \_\_\_\_\_

## Method of Payment

( ) Check enclosed (Payable to MASA)

( ) Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_  
(circle one) Visa    or    MasterCard

Name on card \_\_\_\_\_ CVV \_\_\_\_\_

Three digit security code  
from back of credit card.

( ) Send Invoice reference Purchase Order # \_\_\_\_\_

Return completed application and directory advertisement information (if applicable) to

**MASA, 3550 Amazonas Drive, Jefferson City, MO 65109 or Fax to 573-556-6270**

Membership dues to the Missouri Association of School Administrators are not tax deductible as charitable contributions for income tax purposes. However, they may be tax deductible as ordinary and necessary business expenses subject to restrictions imposed by the Omnibus Budget Reconciliation Act of 1993 as a result of association lobbying activities. Missouri Association of School Administrators estimates that the nondeductible portion of your 2015 dues which is allocable to lobbying activity is 45%.



# Membership Directory Advertising Insertion Order

Name of Advertiser: \_\_\_\_\_

Size of Ad (circle one)      Full Page (\$800)      Half Page (\$500)      1/4 page (\$300)

( ) Ad is Enclosed      ( ) Ad will be mailed **prior to November 1**

Contact Person Regarding This Ad: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Production Charges:

Any production charges incurred will be billed to the advertiser.

**Terms and Method of Payment:** Payment is due 30 days from date of invoice.

( ) Check enclosed - make checks payable to **Missouri Association of School Administrators**

( ) Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ (circle one) Visa - or MasterCard CVV \_\_\_\_\_

( ) Send Invoice reference Purchase Order # \_\_\_\_\_ Three digit security code from back of credit card.

### Send Advertising to:

Roger Kurtz  
Missouri Association of School Administrators  
3550 Amazonas Drive  
Jefferson City, MO 65109  
OR email to: roger.kurtz@mcsa.org

### Indemnification:

Advertising will be accepted with the understanding that the advertiser and his agency, jointly and severally will indemnify and hold harmless the Missouri Association of School Administrators and any of its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including without limitation, claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism. The Missouri Association of School Administrators reserves the right to reject any advertisement at any time.



Missouri Association of School Administrators

# **Become a 2015-2016 MASA Education Associate Member**

## **As an Education Associate Member you will:**

- Demonstrate your support of public school administrators.
- Receive recognition of your membership in the MASA Spotlight and in the MASA Membership Directory.
- Be provided a link from the MASA Internet site directly to your college/institution website.
- Receive one copy of each mailing of the MASA Spotlight.
- Receive one copy of the MASA Pictorial Membership Directory.
- Receive one set of MASA active member mailing labels (administrative service fee of \$50.00 will be charged).



# MEMBERSHIP DIRECTORY ADVERTISING RATES

THE MISSOURI ASSOCIATION OF SCHOOL ADMINISTRATORS

## *Advertising Specifications and Rates*

### **Deadline**

The deadline for advertising in this publication is Nov. 1, 2015. The publication will be distributed to all members of MASA in December.

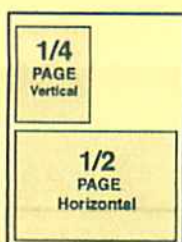


The Missouri Association of School Administrators is publishing its annual pictorial directory of members. The organization represents over 490 (97%) of the school superintendents in the state. The directory will include member information, committee listings, and other association information. The four-color cover and professional design printed by Inter-State Studios & Publishing Co. will make this a publication which school administrators will keep many years.

### **Advertising Rates & Sizes**

	Cost	Width*	Height*
Full Page	\$800	7 1/2" x	10"
1/2 Page (Must be Horizontal)	\$500	7 1/2" x	5"
1/4 Page (Must be Vertical)	\$300	3 1/2" x	5"

*\*All dimensions are expressed in inches*



Advertisers are requested to submit material camera ready. Any production charges will be billed to the advertiser.

**PHOTOS:** 133-line screen preferred

**BLEEDS:** Available for full-page ads only.  
Add 5% to base rate.

**Advertisements may be emailed to [roger.kurtz@mcsa.org](mailto:roger.kurtz@mcsa.org)**  
*Ads emailed MUST be in PDF format with embedded fonts*