



Superintendent Success Sessions

Human Resources: Critical Employment Issues for New School Leaders

Date: October 29, 2014 – 10 a.m. to 2 p.m.
Presenters: **Susan Hladky, Ed.D.**, Assistant Superintendent for HR – Wentzville School District
Parker McKenna, SPHR, Chief Human Resources Officers – Springfield School District
Topics: Family Medical Leave Act (FMLA)
Unemployment compensation
Affordable Care Act implications
Employee evaluations

Board Meetings: Your Monthly Penitence for Entering the Superintendency

Date: December 12, 2014 – 10 a.m. to 2 p.m.
Presenters: **Gary Wright, Ph.D.** – Director, Superintendents Academy
Gerry Lee – Board Member, Springfield School District
Paul Ziegler, J.D. – Superintendent, Northwest R-1 School District
Topics: Developing a board agenda
Review of Sunshine Law
Superintendent evaluation and compensation
Strategies for working with difficult board members

School Finance: Where Does the Money Come From (and Where Does It Go)?

Date: January 9, 2015 – 10 a.m. to 2 p.m.
Presenters: **Dennis Lea, Ed.D.**, Saint Louis University
William Rebore, Ph.D., Saint Louis University
Topics: The Foundation Formula
Investing school district funds
Bidding procedures

School improvement: Test the Students and Share the Results

Date: February 6, 2015 – 10 a.m. to 2 p.m.
Presenters: **Cyndi Hebenstreit** – Director of Early Childhood Center, Maplewood-Richmond Heights
Topics: Understanding the MSIP5 scoring guides
Developing effective testing protocols
Practical ways to improve district scores
Developing a data-driven decision model

Public Relations: Is Anyone Listening to Me?*

Date: March 25, 2015 – 10 a.m. to 2 p.m.
Presenters: **David Luther** – Luther Communications
Topics: Effective communication strategies
Understanding the power of social media
Staff communication
Dealing with the media
Developing a communication plan

* Most sessions will be held at the **Missouri Association of School Administrators** office, lower level MCSA Education Center at **3550 Amazonas Drive, Jefferson City, Missouri 65109**. The Public Relations session will take place at the Lodge of the Four Seasons at the Lake of the Ozarks during the MASA/MOSPRA Spring Conference. For more information on these sessions or to register, contact **Roger Kurtz**, Executive Director of the Missouri Association of School Administrators at (573) 638-4825 or by e-mail at roger.kurtz@mcsa.org.

Superintendent Success Programs 2014-2015

Choose from individual sessions or package program.

Human Resources: Critical Employment Issues for New School Leaders (\$100) _____
October 29, 2014 – 10:00 am to 2:00 pm (MCSA Education Center, 3550 Amazonas Drive, Jefferson City)

Board Meetings: Your Monthly Penitence for Entering the Superintendency (\$100) _____
December 12, 2014 – 10:00 am to 2:00 pm (MCSA Education Center, 3550 Amazonas Drive, Jefferson City)

School Finance: Where Does the Money Come From (and Where Does it Go)? (\$100) _____
January 9, 2015 – 10:00 am to 2:00 pm (MCSA Education Center, 3550 Amazonas Drive, Jefferson City)

School Improvement: Test the Students and Share the Results (\$100) _____
February 6, 2015 – 10:00 am to 2:00 pm (MCSA Education Center, 3550 Amazonas Drive, Jefferson City)

Public Relations: Is Anyone Listening to Me? (\$100) _____
March 25, 2015 – 10:00 am to 2:00 pm (The Lodge of Four Seasons)

Superintendent Success Series – Register for all five sessions (\$475 – Savings of \$25) _____

TOTAL _____

Registration Information

Name: _____

Position: _____

School District: _____

Address: _____

City/Zip: _____

Email Address: _____

Payment Information

Purchase Order Number: _____

Credit Card Payment: VISA or MasterCard

Card Number _____

Exp. Month _____ Exp. Year _____ 3-Digit Code on Back _____

Name on Card: _____

Signature _____

Amount to be charged \$ _____

Mail this form to: MASA, 3550 Amazonas Dr., Jefferson City, MO 65109

Or email form to: ann@mcsa.org

Or fax form to 573-556-6270

*Cancellation Policy: Workshop registration cancellations will only be accepted in writing, by fax or email 72 hours prior to the event. All cancellations received less than 72 hours prior to the event will be subject to the full registration charge. All cancellations will be subject to a \$20 administrative charge. **No shows will be charged the full amount.***