

MASA Video Library Contents

Last Update: 9-26-2013

Administrative Content

- Addressing Unlawful Discrimination, Harassment and Retaliation (In-service training for support staff),-Tom Mickes (79 minutes)
- Analysis of August/September Consumption Tax Initiative Petitions-James Moody (18 minutes)
- Central Bank MASA Business Card-Debra Lake (19 minutes)
- Consumption Tax-James R Moody & Assoc. (42 minutes)
- Health Care Reform Planning for Missouri School Districts-Mark Iglehart (26 minutes)
- MO. Public School Foundation Formula-Chris Straub (43 minutes)
- MSAPAC-RogerKurtz(9 minutes)
- Tax Credits-Sen. Brad Lager (54 minutes)
- The Fair Tax Initiative-Jim Moody (36 minutes)
- Utilizing Mediasite for MASA Association Business---Roger Kurtz (6 minutes)
- MSIP 5 Analysis---Becky Odneal (68 minutes)
- Problems With House Bill 253 (August 2013)-James Moody (33 minutes)

Educational Office Professional Conference

- The Changing World of the Educational Office Professional-Penney Rector (64 minutes)

School Finance

- 2013-2014 Budget Development---Chris Straub & Jason Hoffman (116 minutes)
- Budgeting for 2012-2013 – Chris Straub, Linda Quinley (131 minutes)
- Collateralization of Public Funds Deposits-Mark Mathers (53 minutes)
- Evaluating the Budget 12-13 – Chris Straub, Jason Hoffman (99 minutes)
- Formula Funding-Roger Kurtz (24 minutes)
- Setting the Tax Rate 2013-August 2, 2013-Chris Straub (82 minutes)

MASA Spring Conference

- Communicating Funding Issues-Chris Belcher (51 minutes)
- Cure for the Common Town Hall Meeting-Paul Tandy (45 minutes)
- Harrah's North Kansas City Engagement Story (A Customer Service Initiative the Works!) – Tom Cook (43 minutes)
- High School Flex Program-C.J. Huff (33 minutes)
- How to Successfully Implement and Maintain a Data Wall – Laura Grayson/Tina Plummer (42 minutes)
- iPad: The Future of the Book – Paul Musegades (58 minutes)
- Meeting the Needs of All Learners through Response to Intervention-Jim Horton (53 minutes)
- PR Legal Issues-Penney Rector (53 minutes)
- Thinking About a Four-Day Week? – Chris Blackburn (33 minutes)

Safe and Secure Schools

- Cyber Crime: What Administrators Need to Know-Lt. Joe Laramie (59 minutes)
- Effective Investigative Techniques in Potential Sexual Abuse Case-Tom Mickes (36 minutes)
- Legal Aspects of Harassment, Hazing and Bullying-Duane Martin (19 minutes)
- Missouri School Violence Hotline (Information Video)-John Downs (19 minutes)
- Missouri School Violence Hotline (Student presentation)-Spencer (7 minutes)
- Safe Schools and Civil Rights-Richard Cole (50 minutes)
- Student Discipline-Peter Yelkovic (65 minutes)

AASA National Conference on Education

- Millennials in K-12 Schools-Neil Howe (78 minutes)

MAESP Spring Conference

- The Engagement Challenge: Character Ed. & Student Achievement-Jason Anderson (39 minutes)
- WTF (Wow, That's Funny)-Tim Gallagher (39 minutes)

Legislative Updates (During MO General Session)

- Weekly Legislative Updates beginning January of each year—Roger Kurtz (6-10 minutes in length)

Legal Issues

- ADA Interactive Process-Julianne O'Bannon-Germinder (21 minutes)
- Addressing the Needs of Homeless Students and Their Families-Duane Martin (40 minutes)
- Board Hearings-Duane Martin (19 minutes)
- Caught in the Middle-Betsey A. Helfrich (22 minutes)
- Changes in Child Abuse Investigations and Reporting Requirements-Shellie Guin (18 minutes)
- Changes to Missouri Child Abuse and Neglect Reporting Obligations, Student Teachers, Teacher Evaluations-Tom Mickes (37 minutes)
- Doe V. KCPS: One Year Later-Steven Book (23 minutes)
- Drug Testing Students and Employees-Joseph M. Wientge (37 minutes)
- FERPA Changes and Video Recordings-Rachel England (12 minutes)
- FERPA, Custody, Subpoenas, and Orders of Protection-Celynda L. Brasher (46 minutes)
- Focus On Series: The Nuts and Bolts of Spring Personnel Decisions –Duane Martin (3 Part Series: Part I-49 minutes; Part II-54 minutes; Part III-53 minutes)
- Focus On Series: Child Custody, Residency, and Enrollment-Betsey Helfrich (108 minutes)
- Gender Equity in Athletics-Tom Mickes (24 minutes)
- How to Conduct a Student Discipline Hearing-Natalie Hoernschemeyer (21 minutes)
- Identifying and Preventing Sexual Harassment-Celynda Brasher (49 minutes)
- Legal Issues for School District Employees-Penney Rector (91 minutes)
- Madison, Milwaukee, Detroit, Anytown Missouri: Retaining the Best Teachers in Treacherous Financial Times – Tom Mickes (45 minutes)
- Managing Staff/Student Online Relationships and Activity-Penney Rector (29 minutes)
- Managing Student Groups/Clubs at the Building Level-Duane Martin (27 minutes)
- Migrant Students and English Language Learners-Shawn Cockrum (22 minutes)
- Minimizing Liability in the Face of Recent Litigation-Tom Mickes & Betsey Helfrich (51 minutes)
- Minimizing the Risk of Sexual Abuse of Students: Amy Hestir Student Protection Act-Tom Mickes (35 minutes)
- Missouri Human Rights Act: Public Accommodations/Employee Discrimination-Natalie Hoernschemeyer (24 minute)
- Mitigating Measures and Major Life Activities: The New M&M's of Disability Law for Employers and Employees – Christi Flaherty/ Ernest Trakas (51 minutes)
- Navigating the Electronic Universe-Katherine Nash (20 minutes)
- Nepotism-Duane Martin (14 minutes)
- OCR Trends – Julia Walker (12 minutes)
- Off Campus Speech: When the Walls Come Crumbling Down-Joseph Wientge (30minutes)
- Open Meetings Act and Sunshine Law -Tom Tueth (42 minutes)

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Personal Liability Under the MO. Human Rights Act-Margaret Hesse (21 minutes)

Preventing Ongoing Issues of Hazing-Tom A. Mickes (28 minutes)

Put Me in Coach: A Review of MSHSAA's Eligibility Requirements (FY13)-Scott Kimble (35 minutes)

Real Estate101: Documenting and Closing Real Estate Agreements-Scott Kimble (38 minutes)

Residency and Homeless Students-Duane Martin (12 minutes)

Responding to Child Complaints-Shellie L. Guin (37 minutes)

Reporting Student Misconduct-Duane Martin/Andrea Follett (31 minutes)

School the Flu and the Law-Duane Martin/Penney Rector (46 minutes)

Sexting and Social Media-Penney Rector/Duane Martin (51 minutes)

Student Discipline: Ten Common Mistakes-Duane Martin (20 minutes)

Student First Amendment Issues-Daniel Rhoades (30 minutes)

Student Searchers after Safford-Tom Mickes (30 minutes)

Take Out the Sunscreen: Practical Tips on the Sunshine Law-N. Scott Kimble (25 minutes)

The ABC's of School Law-Betsey Helfrich & Tom Mickes (31 minutes)

The Affordable Care Act-Coverage Responsibilities for Substitutes, Bus Drivers & Seasonal Employees-Margaret Hesse (43 minutes)

The Amy Hester Act: What Your District Needs to Know – Andrea Follett (22 minutes)

The Goals and Woes of Obama care-The PPACA in a Nutshell-Christi Flaherty (23 minutes)

The Hurt Locker: Practical and Preventative Steps to Curb Bullying in Your School – N. Scott Kimble (23 minutes)

The Proof is in the Pudding: Mixing Evaluation and Remediation-Michael J Curry (42 minutes)

This Just In: Breaking News for Your District – Natalie Hoernschemeyer/Betsey Helfrich (32 minutes)

To Search or Not to Search – Melanie Gurley Keeney (38 minutes)

Top 10 Ideas that Can Cause Trouble (an assortment of issues)-Sarah Wright Schmanke (27 minutes)

Top 5 Legal Issues for Elementary Principals-Penney Rector (55 minutes)

Top 10 Personnel Issues-Shellie Guin (65 minutes)

Trends in Fair Use and Educational Fair Use-Brian Mayer (13 minutes)

Visitor Policies: Restricting Access to School Facilities & Students-Amy Clendennen (7 minutes)

Where's the Line? What You Really Need to Know About Residency-Betsey Helfrich (52 minutes)

16-17-18 Year Olds—Issues That Arise With Older Students-Penney Rector (32 minutes)

Legal Issues - Certificated and Non-certificated staff

Collective Bargaining Now-Duane Martin (19 minutes)

Collective Bargaining: Litigation in the Absence of Legislation-Celynda Brasher (43 minutes)

Covering Your Bases: Your Annual Checklist for a Successful School Year (FY13)-Sarah Schmanke & Wendy Kasten (27 minutes)

Employee Requests for Accommodations – Margaret Hesse (50 minutes)

Employment Law Update – Katherine Nash, Michael Curry (19 minutes)

FMLA: Top 10 Mistakes School Districts Should Avoid, Natalie Hoernschemeyer (24 minutes)

How to Conduct a Thorough Employee Investigation-Natalie Hoernschemeyer (24 minutes)

How to Improve Education by Effectively Removing Bad Teachers-Tom A. Mickes (38 minutes)

How to Retain Your Best Teachers When Downsizing?-Tom A. Mickes (41 minutes)

Idle Chatter? The First Amendment, Free Expression and Disruptive Speech-Celynda Brasher (51 minutes)

Paving the Way for Removing Inadequate Teachers-Tom Mickes (46 minutes)

Put on the Brakes: Prevent Lawsuits based on Discrimination, Harassment, and Retaliation-Duane Martin/Andrea Follett (49 minutes)

Reducing Staff During Tough Economic Times-Duane Martin/Tom Mickes (48 minutes)

Staff Evaluations: Think Like a Lawyer, Lead Like a Coach-Duane Martin (154 minutes)

Teacher Dismissal-Jeffrey St. Omer (26 minutes)

Teacher Evaluation-Tom Mickes (34 minutes)

Teacher Non-Renewal and Termination-Michelle Basi (30 minutes)

Teachers Gone Wild! – Celynda Brasher/Peter Yelkovac (51 minutes)

When Less Can Be More: Staff Reductions Don't Have to Mean Reduced Learning-Tom Mickes (39 minutes)

Legal Issues - Special Education Topics

Americans with Disabilities Act-Celynda Brasher (47 minutes)

Avoid a Roadblock: What the OCR Wants-Pete Yelkovac (48 minutes)

Current Trends in Disability Law-Teri Goldman & Alefia Mithaiwala (58 minutes)

Dealing with Transgender Students and Related Special Ed/504 Issues-Alefa Mithaiwala (37 minutes)

Don't Be the Next Headline: Hot Topics in Special Education-Teri B. Goldman (49 minutes)

Due Process & AHC (An Oxymoron?) and Legal Update-Ernest Trakas (95 minutes)

Evaluating Students Under the IDEA: Current Issues & Legal Developments-Shellie Guin (41 minutes)

Focus On: Manifestation Determinations Under the IDEA-James Thomeczek (50 minutes)

Focus On: Responding to OCR Complaints/Investigations-John Brink (54 minutes)

Section 504 and IHP's: Who Gets What & Why-Michelle Basi (30 minutes)

Student Discipline Under the IDEA and Section 504-Michelle Basi/Amy Clendennen (32 minutes)

Year of Living Dangerously OCR vs. Missouri Public Schools-Ernest Trakas (19 minutes)

Legal Issues - Technology Issues

Cyber and Cellular Challenges for Schools-Sarah A. Wight (34 minutes)

First Amendment and Technology in Schools – Joseph Wientge (31 minutes)

Focus on: Technology Use by Staff Members-Duane Martin (60 minutes)

Focus On: Staff Technology Use-Tom Mickes (92 minutes)

Identifying & Avoiding Sexual Harassment & Staff Use of Technology - Duane Martin & Andrea Follett (27 minutes)