

MASA Video Library Contents

Last Update: 9-10-2014

Administrative Content

- Addressing Unlawful Discrimination, Harassment and Retaliation (In-service training for support staff),-Tom Mickes (79 minutes)
- Central Bank MASA Business Card-Debra Lake (19 minutes)
- Health Care Reform Planning for Missouri School Districts-Mark Iglehart (26 minutes)
- MO. Public School Foundation Formula-Chris Straub (43 minutes)
- Tax Credits-Sen. Brad Lager (54 minutes)
- Utilizing Mediasite for MASA Association Business---Roger Kurtz (6 minutes)
- MSIP 5 Analysis---Becky Odneal (68 minutes)

School Finance

- 2014-2015 Budget Development-Chris Straub/Jason Hoffman (127minutes)
- Evaluating the Budget Nov. 20, 2013 – Chris Straub, Jason Hoffman (108 minutes)
- Formula Funding-Roger Kurtz (24 minutes)
- Setting the Tax Rate 2013-August 2, 2013-Chris Straub (82 minutes)

MASA Spring Conference

- Communicating Funding Issues-Chris Belcher (51 minutes)
- High School Flex Program-C.J. Huff (33 minutes)
- How to Successfully Implement and Maintain a Data Wall – Laura Grayson/Tina Plummer (42 minutes)
- iPad: The Future of the Book – Paul Musegades (58 minutes)
- Meeting the Needs of All Learners through Response to Intervention-Jim Horton (53 minutes)
- Thinking About a Four-Day Week? – Chris Blackburn (33 minutes)

Safe and Secure Schools

- Cyber Crime: What Administrators Need to Know-Lt. Joe Laramie (59 minutes)
- Effective Investigative Techniques in Potential Sexual Abuse Case-Tom Mickes (36 minutes)
- Legal Aspects of Harassment, Hazing and Bullying-Duane Martin (19 minutes)
- Missouri School Violence Hotline (Information Video)-John Downs (19 minutes)
- Missouri School Violence Hotline (Student presentation)-Spencer (7 minutes)
- Safe Schools and Civil Rights-Richard Cole (50 minutes)
- Safe & Secure Schools – Report It: School Violence Hotline-Jennifer Hunter (7minutes)
- Student Discipline-Peter Yelkovic (65 minutes)

MAESP Spring Conference

- The Engagement Challenge: Character Ed. & Student Achievement-Jason Anderson (39 minutes)
- WTF (Wow, That's Funny)-Tim Gallagher (39 minutes)

Legislative Updates (During MO General Session)

- Weekly Legislative Updates beginning January of each year—Roger Kurtz (6-10 minutes in length)

Legal Issues

- ADA Interactive Process-Julianne O'Bannon-Germinder (21 minutes)
- Addressing Racial Disparities in Student Discipline: What You Should Know About the New Federal Guidance---Michelle Basi & Margette Hesse (35 minutes)
- Addressing the Needs of Homeless Students and Their Families-Duane Martin (40 minutes)
- Back to School: What Your Teachers and Staff Need for a Successful School Year-Betsey Helfrich (23minutes)
- Caught in the Middle-Betsey A. Helfrich (22 minutes)
- Changes in Child Abuse Investigations and Reporting Requirements-Shellie Guin (18 minutes)
- Changes to Missouri Child Abuse and Neglect Reporting Obligations, Student Teachers, Teacher Evaluations-Tom Mickes (37 minutes)
- Common Mistakes Regarding Background Checks-Thomas Smith & Duane Martin (18 minutes)
- Construction Procurement Pit Falls---J. Drew Marriott & Duane Martin (26 minutes)
- Doe V. KCPS: One Year Later-Steven Book (23 minutes)
- Dollars and Cents: Paying Overtime and Comp Time Under the Fair Labor Standards Act-Christi Coleman-Flaherty (25 minutes)
- FERPA Changes and Video Recordings-Rachel England (12 minutes)
- FERPA, Custody, Subpoenas, and Orders of Protection-Celynda L. Brasher (46 minutes)
- First Amendment: News you Can Use (Legal Issues Related to Discipline of Off-Campus On-Line Speech)-Melanie Gurley Keeney/Katherine L Nash (29 minutes)
- Focus On Series: The Nuts and Bolts of Spring Personnel Decisions –Duane Martin (3 Part Series: Part I-49 minutes; Part II-54 minutes; Part III-53 minutes)
- Focus On Series: Child Custody, Residency, and Enrollment-Betsey Helfrich (108 minutes)
- Holy Smokes! Prayer, E-Cigs & Other Breaking Legal News--Tom Mickes (25 minutes)
- How to Conduct a Student Discipline Hearing-Natalie Hoerschemeyer (21 minutes)
- Hot Topics in Education Law---Amy Clendennen (23minutes)
- Identifying and Preventing Sexual Harassment-Celynda Brasher (49 minutes)
- IHP's and 504 Plans: What's the Difference?---Ernest G Trakas & Wendy D Kasten (32 minutes)
- Legally Managing Student Conduct and Discipline-Duane Martin (161 minutes)
- LGBT Students: What School District Administrators Should Know---Scott Kimble & Conor Neusel (31 minutes)
- Managing Staff/Student Online Relationships and Activity-Penney Rector (29 minutes)
- Minimizing Liability in the Face of Recent Litigation-Tom Mickes & Betsey Helfrich (51 minutes)
- Minimizing the Risk of Sexual Abuse of Students: Amy Hestir Student Protection Act-Tom Mickes (35 minutes)
- Navigating the Electronic Universe-Katherine Nash (20 minutes)
- OCR Trends – Julia Walker (12 minutes)
- Put Me in Coach: A Review of MSHSAA's Eligibility Requirements (FY13)-Scott Kimble (35 minutes)

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Releasing Teachers from Their Contracts---Emily Omohundro & Duane Martin (14 minutes)
Responding to Child Complaints-Shellie L. Guin (37 minutes)
Reporting Student Misconduct-Duane Martin/Andrea Follett (31 minutes)
Search and Seizure in the Digital Age---Natalie Hoernschemeyer & Sarah Schmanke (39 minutes)
Stay One Step Ahead of the (Plaintiff's) Lawyer---Celynda Brasher & Peter Yelkovic (32 minutes)
Social Distortion: Balancing the Benefits and Perils of Social Media in Employment Decisions ---Katherine Nash & Michael Curry (30 minutes)
Student Admissions---Rachel England & Duane Martin (23 minutes)
Student Discipline: Ten Common Mistakes-Duane Martin (20 minutes)
Student-on-Student Misconduct Reporting Requirements--- Emily Omohundro & Duane Martin (32 minutes)
Student Speech: Prom, Jewelry, Graduation and Related Hot Topics---Melanie Gurley Keeney (28 minutes)
Take Out the Sunscreen: Practical Tips on the Sunshine Law-N. Scott Kimble (25 minutes)
The ABC's of School Law-Betsey Helfrich & Tom Mickes (31 minutes)
The Affordable Care Act-Coverage Responsibilities for Substitutes, Bus Drivers & Seasonal Employees-Margaret Hesse (43 minutes)
The Goals and Woes of Obama care-The PPACA in a Nutshell-Christi Flaherty (23 minutes)
The Hurt Locker: Practical and Preventative Steps to Curb Bullying in Your School – N. Scott Kimble (23 minutes)
The Proof is in the Pudding: Mixing Evaluation and Remediation-Michael J Curry (42 minutes)
To Search or Not to Search – Melanie Gurley Keeney (38 minutes)
Top 10 Personnel Issues-Shellie Guin (65 minutes)
Trends in Fair Use and Educational Fair Use-Brian Mayer (13 minutes)
Visitor Policies: Restricting Access to School Facilities & Students-Amy Clendennen (7 minutes)
Where's the Line? What You Really Need to Know About Residency-Betsey Helfrich (52 minutes)

Legal Issues - Certificated and Non-certificated staff

Collective Bargaining Now-Duane Martin (19 minutes)
Covering Your Bases: Your Annual Checklist for a Successful School Year (FY13)-Sarah Schmanke & Wendy Kasten (27 minutes)
Employment Law Update – Katherine Nash, Michael Curry (19 minutes)
FMLA: Top 10 Mistakes School Districts Should Avoid, Natalie Hoernschemeyer (24 minutes)
How to Conduct a Thorough Employee Investigation-Natalie Hoernschemeyer (24 minutes)

How to Improve Education by Effectively Removing Bad Teachers-Tom A. Mickes (38 minutes)
Idle Chatter? The First Amendment, Free Expression and Disruptive Speech-Celynda Brasher (51 minutes)
Paving the Way for Removing Inadequate Teachers-Tom Mickes (46 minutes)
Put on the Brakes: Prevent Lawsuits based on Discrimination, Harassment, and Retaliation-Duane Martin/Andrea Follett (49 minutes)
Reducing Staff During Tough Economic Times-Duane Martin/Tom Mickes (48 minutes)
Staff Evaluations: Think Like a Lawyer, Lead Like a Coach-Duane Martin (154 minutes)
Teacher Evaluation-Tom Mickes (34 minutes)
Teacher Non-Renewal and Termination-Michelle Basi (30 minutes)
Teachers Gone Wild! – Celynda Brasher/Peter Yelkovic (51 minutes)
The Nuts and Bolts of Spring Personnel Decisions-Duane Martin (126 minutes)
When Less Can Be More: Staff Reductions Don't Have to Mean Reduced Learning-Tom Mickes (39 minutes)

Legal Issues - Special Education Topics

Avoid a Roadblock: What the OCR Wants-Pete Yelkovic (48 minutes)
Due Process & AHC (An Oxymoron?) and Legal Update-Ernest Trakas (95 minutes)
Focus On: Evaluating Students Under the IDEA: Current Issues & Legal Developments-Shellie Guin (41 minutes)
Focus On: FAPE, Interpretation of IDEA Regulations, and the Difference Between Procedural and substantive Violations-Celynda Brasher/Michelle Basi (133 minutes)
Focus On: Manifestation Determinations Under the IDEA-James Thomeczek (50 minutes)
Focus On: Responding to OCR Complaints/Investigations-John Brink (54 minutes)
Section 504 and IHP's: Who Gets What & Why-Michelle Basi (30 minutes)

Legal Issues - Technology Issues

Cyber and Cellular Challenges for Schools-Sarah A. Wight (34 minutes)
First Amendment and Technology in Schools – Joseph Wientge (31 minutes)
Focus on: Technology Use by Staff Members-Duane Martin (60 minutes)
Focus On: Staff Technology Use-Tom Mickes (92 minutes)
Identifying & Avoiding Sexual Harassment & Staff Use of Technology - Duane Martin & Andrea Follett (27 minutes)