



Missouri Association
of School Administrators



Missouri School Public Relations Association

Spring Conference Program



2011-2012

Welcome To The MASA and MOSPRA Spring Conference!

Wednesday, March 21 Schedule

Registration

Registration begins at 12 noon and continues until 6:00 pm in the main lobby of The Lodge of Four Seasons.

Exhibit Hall Open

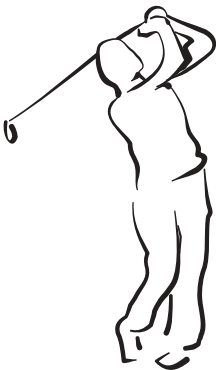
Wednesday - 3:00 pm - 6:30 pm

Welcome Reception for All Attendees

Sponsored by American Fidelity Assurance Company

Free Beverage Ticket included in each registration packet
Cash bar - Snacks

**Exhibits Continue On Thursday
7:30 am - 11:30 am**



*Be sure to have your card signed
by exhibitors to be eligible for
great prizes including:
American Boiler - Golf Driver
Drawing will be held during the
President's Reception.*

Wednesday Opening General Session

2:00 pm - Granada A

Replacing Textbooks with Technology!

Keynote Speaker: Dr. Mark Edwards

Dr. Edwards currently serves as Superintendent of Mooresville Graded School District (MGSD) in Mooresville, NC. As a pioneer of 1:1 computing in public schools, he was named *eSchool News Magazine's* 2002 Tech Savvy Superintendent and received the Harold W. McGraw Prize In Education in 2003. He is currently launching his second district 1:1 laptop initiative, equipping more than 5,400 students in the Mooresville district with 21st century skills via laptops and interactive boards. He will be discussing the pros and cons of moving from textbooks to technology.

Wednesday Breakout Sessions

3:00 pm to 4:00 pm

Replacing Textbooks with Technology - Continued

3:00 pm to 4:00 pm **Granada A**

Presenter: Mark Edwards, Superintendent of Mooresville Graded School District, Mooresville, NC

A continuation of the discussion of launching a district 1:1 laptop initiative from the opening session above.

Home Works! The Teacher Home Visit Program

3:00 pm to 4:00 pm **Valencia 1**

Presenter: Karen Kalish

Home Works! The Teacher Home Visit Program is raising academic achievement by training and paying teachers in under performing schools to go to the homes of their students and establish relationships with their parents/guardians that will encourage them to become more involved in their children's education.

School Based Immunizations

3:00 pm to 4:00 pm **Marbella B**

Jean Grabeel, BSN, M.Ed, Coordinator of Health Services, Springfield Public Schools

Jean Grabeel will present on the feasibility of school-based influenza vaccination programs. She will demonstrate the ongoing efforts in the Springfield Public Schools where each year as many as one-third of the students receive influenza vaccine at school. She will also present data showing the impact that this program has had on absenteeism in the district.

Video Storytelling 2.0

3:00 pm to 4:30 pm (90 Minutes) Escollo

Presenters: John Baccala, Hickman Mills C-1 School District

There are few communication tools as compelling as video. And school children? The perfect subject! Learn from experts how to shoot, edit and deliver videos to your various audiences (parents, school board, staff and community). Creating an “Online District TV Station” is within your grasp!

When Severe Weather Strikes

3:00 pm to 4:00 pm Theatre

Presenters: Steve Runnels, Warning Coordination Meteorologist, National Weather Service, Shea Lane, Springfield-Green County Office of Emergency Management, Brad Erwin, Principal Architect, Paragon Architecture

This group of presenters will discuss lessons learned from the Joplin tornado and will be discussing safe refuge areas for students, faculty and staff within existing facilities. The group will also discuss FEMA 361 Tornado Safe Room Facilities and the Safe Room Grant Application Process.

Exploring One to One Learning: Key Success Factors

3:00 pm to 4:00 pm Seachase

Presenters: Barry Sevett and Jon Beekman, Apple Education

If you haven’t already begun a one to one learning initiative, it’s likely that you are seriously considering it. One to one learning is a 21st century imperative, and thousands of schools worldwide have initiatives in various stages of development - some of them in progress for over ten years. Based on their experience, we can identify key success factors to help you get up and running quickly and ensure your long-term success.

Unemployment Compensation Issues

3:00 pm to 4:00 pm Valencia 2

Presenters: Ron Miller, Chief of Appeals and Tony Vaughan, Unemployment Insurance Programs Manager, Missouri Department of Labor

This session will include a discussion of Missouri unemployment laws and how these laws may impact school districts that hire part-time employees in a variety of positions within the school district including food service, building maintenance, substitute teachers and others.

Commissioner’s Advisory Committee Meeting

Marbella A from 3:30 pm to 4:30 pm

Wednesday - 4:00 pm - 5:00 pm

Time To Visit Exhibits

Exhibit Hall

Welcome Reception for All Attendees

Sponsored by American Fidelity Assurance Company

Wednesday 5:00 pm - 6:00 pm

Dialogue with the Commissioner

5:00 pm to 6:00 - Marbella B

Dr. Chris Nicastro, Missouri Commissioner of Education

The Missouri Department of Elementary and Secondary Education has undertaken several new initiatives including establishment of the MSIP 5 standards, a new scoring guide for MSIP, teacher and administrator evaluations, growth models, NCLB waiver request and much more. Hear directly from the Commissioner of Education on these issues and more.

**New Superintendents Academy
Participant Reception**

5:30 pm - 6:30 pm

Terrace 1

Reception for 2011-12 and 2010-11 Participants Only

Sponsored by

Forrest T. Jones & Co.

L.J. Hart & Co.

Stifel Nicolaus & Co. Inc.

MOSPRA

Awards Banquet

6:30 pm - Seachase Room

Sponsors:

Textcaster

Patron Insight

Major Saver

MOSPRA will present their Distinguished Service Award, the MOSPRA Professional of the Year, and the MOSPRA Rookie of the Year. MOSPRA will also conduct their annual business meeting during this banquet.

MOSPRA Member Reception

Location To Be Announced At Banquet

Sponsored by Schoolwires

MASA

Awards Banquet

6:30 pm - Dinner - Granada B/C

Sponsor

Tueth Keeney Cooper Mohan & Jackstadt PC

MASA will honor retiring educators, emeritus educators, those who have served 25 years as an administrator and outstanding beginning superintendents. Friends of Education awards will be presented and the annual MASA Pearce Nominees and award winner will be announced.

MASA Dessert Reception

Immediately Following Awards Banquet - Granada A

Sponsored by Stifel Nicolaus and Company Inc.

The dessert reception provides an opportunity for MASA members to offer their congratulations to all of the award winners and honorees.

Thursday, March 22 Schedule

Registration

Registration continues from
7:30 am to 11:30 am in the main lobby.

Continental Breakfast & Exhibits Exhibit Hall - 7:30 am - 11:30 am

Breakfast Sponsored by ACI/Frangkiser Hutchens

*Be sure to have your card signed by exhibitors to be
eligible for great prizes.*

Drawing will be held during the President's Reception.

MASA

District Accountability Committee

7:30 am - 8:30 am
Executive Board Room

MASA

Small Schools Committee Meeting

7:30 am - 8:30 am
Terrace 1

Thursday 8:30 am - 9:30 am

Exhibit Booths Open In Exhibit Hall

Bright Futures: Connections for Success

8:30 am to 9:30 am Escollo

Presenters: C J Huff and Kim Vann, Joplin School District

Learn how the Joplin School District successfully engaged various aspects of the community to create support structures around kids and staff in the midst of heavy budget cuts. Discover what strategies were used to educate and engage the community.

From the Front Porch Looking In

8:30 am to 9:30 am Valencia 1

Presenter: Stephanie Smith, Fort Osage School District

Learn how to conduct a strategic evaluation of building-level communication efforts with a campus “walk-through” process. The “walk-through” is designed to improve communication, more fully engage the community in your schools, and increase the promotion of student achievement. Take-away’s from the session include check sheets, look-for’s, and guides that will help your schools meet their communication goals.

Property Taxes, Reassessment and School Funding

8:30 am to 9:30 am Granada A

Presenters: Randy Holman, Commissioner, State Tax Commissioner and Chris Straub, MASA School Finance Consultant

This session will focus on the history of property tax assessments looking at past changes in state statute and how those changes impact your school district’s tax rate today. There will also be a discussion of the role of the State Tax Commission and the work of county assessors.

Sustaining a PLC and Beyond

8:30 am to 9:30 am Valencia 2

Presenters: Dan Decker and Lucy Lyon-Moreland, Aurora R-VIII

Becoming and sustaining a PLC is tough, it takes a change in mindset and a change in focus on how we perform in our profession. A true PLC must include everyone in the district including the board. We will walk participants through the process of educating the board, staff, students and parents on what a PLC is and what its function is in the educational process. We will discuss RTI and its purpose in a PLC and will also discuss a central office position created specifically to take our PLC to the next level focusing on increased rigor and student achievement.

The Psychology of the Crisis

8:30 am to 9:30 am **Marbella A**

Presenter: Dr. Brian Houston, University of Missouri

When a crisis occurs, regardless of its intensity, schools can expect a variety of reactions from parents, community, students and staff. Learn why we humans react the way we do in times of tension and anxiety, and gain skills on how to best communicate during those intense situations.

Transforming Teaching and Learning for Student Success in the 21st Century-Road to 1:1

8:30 am to 9:30 am **Seachase**

Presenters: John Jungmann, Melody Page, Dave Steward and Brad Hanson, Monett R-I School District

This session will illustrate one district's journey (past, present and future) to providing the technology tools necessary to support the move towards effective 21st century teaching and learning. Participants will leave with an understanding of best practices involved with the development of technology infrastructure, effective instructional support and professional development, as well as equitable access to technology for all students to support the learning process.

Where is the Hat Hung? Residency and Enrollment

8:30 am to 9:30 am **Marbella B**

Presenters: Celynda Brasher and Peter Yelkovic, Tueth Keeney Cooper Mohan & Jackstadt PC

Mom's in the army, Dad is in Alaska, I was homeless last year, and this year I attend a school in an unaccredited district. Do I need a waiver? Can I pretend to live with Aunt Mimi? What about a guardianship for purposes of school enrollment? Oh, wait, I just remembered that dad is back and lives in the neighboring district, but I like your district better (cuter girls). So, can I enroll? (Did I mention that I might be an ax murderer?) How to answer complicated enrollment and residency questions without inviting litigation into your school and home.

9:30 am - 10:30 am

Time To Visit Exhibit Hall
(Exhibits remain open until 11:30 am)

Continental Breakfast Continues until 10:30 am
Sponsored by ACI/Frangkiser Hutchens

Midwest Public Risk Health Insurance Group Meeting
9:30 am to 10:30 am
Lookout Room

Thursday 10:30 am - 11:30 am

Engaging and Supporting Today's Learners

10:30 am to 11:30 am Valencia 2

Presenter: Barry Sevett, Apple Education

Transforming teaching and learning for the digital age faces a number of significant challenges. Among them are the rapid pace of technological change, the radically different tech-rich world our students live in and expect schools to reflect, the critically important and changing role of teachers, and the emergence of digital curriculum content. This session will be a conversation about how and why schools must address these challenges.

Fire Away! Your Hottest Questions Answered

10:30 am to 11:30 am Marbella B

Presenters: Celynda Brasher and Peter Yelkovic, Tueth Keeney Cooper Mohan & Jackstadt PC

Everything an administrator always wanted to know about legal issues in the public schools. Administrators may ask questions of the attorney on any subject pertaining to public education. Participants will be encouraged to share experiences and offer practical solutions in supplement to the legal information that will be provided. This will be an interactive session.

Trending Now #Media

10:30 am to 11:30 am Valencia 1

Presenter: Julie Zwahr, Little Elm, Texas Independent School District

School districts aren't the only ones facing layoffs - television stations, radio stations and newspapers are shrinking both in size and staff. Even in the large media markets many of us are struggling to find anyone to cover us - typically the largest employer in our community! Is this a blessing or a curse? Social Media can be a key tool in drawing people in to your district and assist with focusing the discussion already happening about your district in the community. **WARNING:** This session is not for the faint of heart. You might have to rethink some of your favorite projects, and convince your leadership that social media sites can be used for good and not evil!

DESE School Finance

10:30 am to 11:30 am Granada A

Presenters: DESE School Finance Staff

This session will be an overview of recent school finance changes and transportation issues.

Legal Issues in Hiring School Employees

10:30 am to 11:30 am Seachase

Presenter: Duane Martin, Guin Martin Mundorf

Successfully hiring school employees requires a sound understanding of a broad array of legal and board policy requirements and prohibitions. School administrators must be familiar with these requirements and prohibitions, including those relating to posting positions, background checks, reference checks, verification of credentials, interview requirements and prohibitions, conflicts of interest, board approval, discrimination and contracting. This session will discuss the legal and board policy rules for successfully hiring school employees and provide practical insight into how school administrators can avoid pitfalls associated with each aspect of hiring practices.

Reflecting Excellence in Website Redesign

10:30 am to 11:30 am Escollo

Presenter: Beth Cross, Lindbergh School District

A school district website provides a front door to information and a first impression of district quality for residents, parents, teachers, prospective families and potential new hires. Find out how Lindbergh Schools in St. Louis, Missouri worked with an independent marketing agency to redesign a website that reflects the level of professionalism and excellence that students, visitors and parents experience every time they walk into our schools. The process included focus groups, a page-by-page audit, homepage reorganization, updated photos and total graphic redesign. We also incorporated Google Calendar and social media sites such as Twitter and Facebook.

When the House is On Fire (tell those inside first)

10:30 am to 11:30 am Marbella A

Presenter: David Luther, Jefferson City School District

When it comes to communications, no group is more important than those who work for the schools. This session will help participants learn how to keep staff in the loop on school issues.

Thursday Luncheon & General Session Granada B/C - 11:30 am

*Luncheon Sponsored by L. J. Hart & Company &
Johnson Controls, Inc.*

**Memorial Recognition
New Superintendents Academy
MOSPRA Administrator of the Year**

“Crucial Conversations About America’s Schools”

Keynote Speaker - Dr. John Draper

For decades, elected officials, business leaders, the general public, parents, and even school employees have been fed a steady diet of warnings about “declining schools”. In this presentation, former Educational Research Service CEO, Dr. John Draper, steps back from the rhetoric and looks at the reality of what is really happening across America. He identifies some of the Talk, the Truth, and the Crucial Conversations that refute the urban myth of failing public schools.

Thursday 2:00 pm to 3:00 pm

Economic Update & Investment Options for School Funds

2:00 pm to 3:00 pm Valencia 2

Presenters: Maria Altomare, Managing Director, PFM Asset Management

This session will cover: economic overview, current interest rate environment, cash flow, types of investments in accordance to Missouri’s State Statute for Investment of Public Funds. With a discussion on utilizing the various types of investments discussed to maximize your investment income while maintaining safety of principal and liquidity. In addition, there will be a discussion of various investment options for bond proceeds as well as arbitrage.

What Are They Thinking?

2:00 pm to 3:00 pm Seachase

*Presenters: Mary Jo Burton, North Kansas City School District
and Ken DeSieghardt, Patron Insight*

You may think you know what your community thinks of the schools, but how can you find out for sure? This session will help you learn how to use a variety of research tools to better understand the level of support (or lack thereof) your community has for your schools.

Filtering & the First Amendment: Understanding and Preparing for a New Era of First Amendment Claims

2:00 pm to 3:00 pm Marbella B

Presenters: Tom Mickes and Betsey Helfrich, Mickes Goldman O'Toole

School Districts are required to prevent students from accessing certain material on the Internet pursuant to the Children's Internet Protection Act. Balancing the parameters of this Act with the right of students to receive information online is an area gaining national attention. This presentation will examine the requirements of the Children's Internet Protection Act as well as the First Amendment rights of students in light of recent cases and challenges to school district internet filtering practices. Practical tips and tools for examining your District's technology policies and practices will be discussed.

Technology, School Employees and the Law

2:00 pm to 3:00 pm Marbella A

Presenter: Duane Martin, Guin Martin Mundorf

The use and abuse of technology by school employees, privately and through District tech resources, can present a host of legal issues for school administrators. This session will discuss the regulation of school employee technology usage, including internet speech, texting, and electronic communications with students for private and educational purposes. This presentation will provide practical tips for the legal application of board policies and administrative directives to correct technology misconduct.

Understanding the Foundation Formula

2:00 pm to 3:00 pm Granada A

Presenters: Chris Straub, MASA School Finance Consultant, and Kari Monsees, Wentzville School District

This session will review the current foundation formula, its nuances, why factors were included and implications of underfunding. The session will also include a review of the equity of the formula.

What are your District's Professional Development Needs? Combined with Got Jobs?

2:00 pm to 3:00 pm Valencia 1

Presenters: Amy Youngblood and Julie Barchenski, SuccessLink

Every school district has specific needs when it comes to professional development. What does your school district need? Common Core and SMARTER Balance knowledge and understanding? Curriculum guidance? Instructional technology support? Are you looking for ways to collect data to drive instruction? What about leadership development? Come to this session and find resources to assist your district. Is your district using MO Teaching Jobs to its fullest potential? SuccessLink has added several new features to the Jobs site. During this session, learn about the new features and how your district can access them.

Thursday 2:00 pm to 3:00 pm

Reach Out and Connect

2:00 pm to 3:00 pm Escollo

Presenters: Chris Tennill, Clayton School District, and Rod Wright, UNICOM ARC

Learn how one school district developed and implemented a great community engagement program which not only led to support for a bond issue, but created stronger personal connections between the schools and their patrons.

Refreshment Break

3:00 pm - 3:30 pm

H.K.'s Restaurant

(Just off main lobby)

Thursday 3:30 pm to 4:30 pm

Planning a District-wide Interactive Whiteboard Implementation

3:30 pm to 4:30 pm Valencia 2

Presenter: Rick Green, Springfield R-12

This session will review processes taken by Springfield Public Schools to fund, install SmartBoards and projectors in over 1400 classrooms in 50+ buildings and train teachers on the use of this new technology.

Productive Partnerships with Business and Industry

3:30 pm to 4:30 pm Escollo

Presenter: Bob Schmidt, National Higher Education Manager - Ingersoll Rand/Trane and NC3 Energy Advisor, and Keven Ward, Public Sector Consultant, Ingersoll Rand/Trane.

Ingersoll Rand/Trane and the National Coalition of Certification Centers (NC3) are developing co-branded certification programming for the aviation, transportation, and energy fields that are closely aligned with MASA/MCSA/MO-ACTE initiatives. NC3 was established to address the need for strong industry partnerships with educational institutions in order to develop, implement and sustain industry-recognized portable certifications that have strong validation and assessment standards.

PSRS Retirement Issues

3:30 pm to 4:30 pm **Seachase**

Presenter: Steve Yoakum, Executive Director PSRS/PEERS

This will be a general discussion of retirement issues, including an update on the funding status of the system, recent changes in the COLA policy, legislative issues impacting the retirement system and other related topics.

Gold Mine Sessions

3:30 pm to 4:30 pm **Marbella B**

Various Presenters

1. **Community of Character** - Learn how to create or change your current character program that involves the entire community. Practical, detailed program structure and community activities will be shared.
2. **Tips for PR Rookies** - One rookie PR coordinator gives advice to a PR newbie and together they create 10 quick and easy steps to build an effective communication office. Find out what you really should be doing as a school PR professional and avoid the pitfalls. Learn innovative strategies to build your district's brand, maximize your internal communications program, build your credibility as a professional & more!
3. **Marketing Your District** - Private schools, parochial schools, charter schools, home schools – they are all competing with public schools for the same students. This isn't your father's public school, this is 2012. Find out how marketing your district can help improve your image and increase your enrollment.
4. **Communications Planning Made Simple** - Make sure you effectively communicate information about your next event or an upcoming change in procedure by using this user-friendly template for communications planning. Learn how the presenter uses the planning guide herself and with principals and teachers to ensure all audiences get the intended message.
5. **Developing a Legislative Advocacy Group** - Learn how the Hazelwood School District has used a public engagement process to help write a legislative platform on key issues. The HSD Legislative Advocacy Group includes key community members and meets frequently to find out what legislation is being considered and what taxpayers can do to advocate for their school district.

Thursday Afternoon 3:30 pm to 4:30 pm

Successful OCR Investigations from Beginning to End

3:30 pm to 4:30 pm **Marbella A**

Presenter: Tom Mickes and Teri Goldman, Mickes Goldman O'Toole

In recent years, OCR complaints have far exceeded the number of due process cases involving special education issues. The OCR has seized upon bullying issues and statutory changes in an attempt to expand their reach into school districts. Teri will help you navigate through the OCR bureaucracy.

The Transitioning Administrator: Key Concepts for Success as Your Career Develops

3:30 pm to 4:30 pm **Valencia 1**

Presenters: Bill Nicely, Kearney R-I School District, Michael Jinks, University of Central Missouri, and Duane Martin, Guin Martin Mundorf

Recognizing the career path of a school administrator often requires transitioning into different positions and new locations, this session will focus on important considerations to ensure success before, during and after your transition. The presenters will provide insight into the following topics: setting career goals; understanding the dynamics of change on you and your family; contemplating departure; choosing the right time and the right position; planning the departure phase; avoiding burnt bridges; developing and implementing a sound transition plan; taking full advantage of the honeymoon period; using public relations to your benefit; defining success in your new position; and avoiding common mistakes.

**Thursday Evening President's Reception
Granada B/C - 5:30 pm - 7:00 pm**

**Beverages, A Variety of Hors D'oeuvres
And A Chance to Visit with Colleagues**

Announcement Of Exhibit Door Prize Winners!

*Reception Sponsored by:
George K. Baum and Co.
Sam A. Winn & Associates
American Fidelity Assurance Company*

**Thursday Evening Fun Activity
Granada A - 7:00 pm to 10:00 pm**

**Texas Hold'em &
Blackjack Tournaments**

*Sponsored By
American Fidelity Assurance Company
Guin Martin Mundorf, Attorneys At Law*

Great Prizes, Lots of Fun!

Even if you have never played the game before, it only takes a few minutes to learn this fun card game. We will have special help for the first time players. There is no cost to play and we have some great door prizes and prizes for the winners. This game is purely for entertainment. So relax and have some fun with your colleagues.

Beverages Provided by Sponsors

Friday, March 23 Schedule

MOSPRA Breakfast & PR Issues Discussion

Seachase Room - 7:30 am

Breakfast Sponsored by

SchoolReach

Integrating Public Relations & Legal Strategy

7:30 am to 9:00 am **Seachase**

Presenters: Nicole Kirby, Park Hill, and Andrea Follett, MCSA Legal Counsel

Many of the issues we deal with in Missouri's school districts force us to walk a fine line. We must balance good, strategic communications and transparency against legal limits and the threat of litigation. Hear from a school communications expert and a school law expert on the most important considerations for the PR legal issues you face in your district.

MASA Breakfast & Business Meeting

7:30 am - Granada B/C

Breakfast sponsored by

Mickes Goldman O'Toole, LLC

American Breakfast Buffet

Legislative Panel Discussion

8:30 am to 9:30 am **Granada B/C**

Moderator: Mike Lodewegen, MCSA Director of Legislative Advocacy

Panelists: Representatives Mike Thomson, Joe Aull and Lyle Rowland

Discussion of current issues before the Missouri General Assembly

School Finance and Legislative Issues

9:30 am to 10:30 am **Granada B/C**

Presenters: Chris Straub, Roger Kurtz, & Mike Lodewegen

A review of current school finance issues, legislative issues and accountability issues currently being discussed.

MoreNet K-12 Advisory Group Meeting

10:30 am - Valencia I

MASA Executive Committee

Eric Churchwell, Palmyra R-I, President
Mary Beth Scherer, Concordia R-II, President-Elect
Paul Ziegler, Northwest R-I, Secretary
John Jungmann, Monett R-I, Treasurer
Bruce Johnson, Stanberry R-II, Past President

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Jim Hinson, Independence, Greater Kansas City District
Joan Twidwell, LaMonte R-IV, West Central District
Michael Mason, Reeds Spring R-IV, Southwest District
Steve Bryant, Union R-XI, South Central District
Ron Anderson, Jackson R-II, Southeast District
Maureen Clancy-May, Bayless, Greater St. Louis District
Charlotte Miller, Southern Boone Co. R-I, Northeast District

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Zac Rantz, Nixa, President-Elect
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Jill Filer, Harrisonville Cass R-IX, Past President
Matt Deichmann, Wentzville R-IV, Eastern Director
David Luther, Jefferson City, Mid-State Director
Lana Snodgras, West Plains R-VII, Ozarks Director
John Baccala, Hickman Mills C-1, Western Director

Spring Conference Program Committee

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MASA Committee Members

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Gabe Edgar, Marceline R-V
Mark Enderle, Fort Osage R-I
Brent Blevins, Forsyth R-III
Mike Murphy, St. Clair R-XIII
Larry Linthacum, Maryville R-II

MOSPRA Committee Members

Chris Tennill, Clayton
David Luther, Jefferson City

***Special Thanks To The Following For Contributions
To MASA Events And Programs During 2011-12.***

PFM Asset Management, Inc. (MOSIP)
Forrest T. Jones & Company
Lawrence E. Smith & Associates
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Brian Cave Law Firm
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Inter-State Studio and Publishing Co.
American Fidelity Assurance Company
Apple Computer
Mickes Goldman O'Toole, LLC
Chartwells
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Simplified Online Communication System (SOCS)
ACI/Frangkiser Hutchens, Inc.
L. J. Hart and Co.
Sam A. Winn & Associates Architects, PC
Johnson Controls
Guin Martin Mundorf, LLC
OPAA! Food Management
SchoolWires
Tueth Keeney Cooper Mohan & Jackstadt PC

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TextCaster
Patron Insight
Major Saver
SchoolWires, Inc.
SchoolReach