

**Thank you for your interest in exhibiting at the  
2015 MASA / MOSPRA Spring Conference.**

**As of February 2, 2015, our exhibits are full.**

We would be happy to place you on our wait list. Please complete the registration form and send it to us by fax, email or US Mail. In the event we have a cancellation, we would contact those on our wait list by phone and/or email to fill the vacancy. Please feel free to contact our office if you have any questions or need additional information.

Again, thank you for your interest in our conference



MISSOURI ASSOCIATION OF SCHOOL ADMINISTRATORS

3550 AMAZONAS DRIVE • JEFFERSON CITY, MO 65109-5716 • 573-638-4825 • FAX 573-556-6270

## 2015 MASA Spring Conference Exhibits

To: Education Related Organizations  
From: Roger Kurtz, MASA Executive Director

Dr. John Jungmann  
Springfield R-XII  
*President*

Mr. Scott Downing  
Warsaw R-IX  
*President-Elect*

Dr. Aaron Zalis  
Rolla  
*Secretary*

Dr. Allan Markley  
Raytown C-2  
*Treasurer*

Dr. Paul Ziegler  
Northwest R-1  
*Past-President*

Mr. Roger Kurtz  
*Executive Director*

The Missouri Association of School Administrators (MASA) Spring Conference will be March 25-27, 2015 at The Lodge of Four Seasons, Lake Ozarks, MO. This conference brings together over 350 school superintendents and administrators each year.

During this conference, MASA offers organizations that serve Missouri school districts the opportunity to showcase their products/services. **The exhibit period for our 2015 conference will be from 3:30 pm to 6:30 pm on Wednesday, March 25 and from 7:30 am to 11:30 am on Thursday, March 26.** There will be a set-up period on Wednesday from 9:00 am to 3:30 pm. The cost to exhibit is \$450 and includes an 8 x 10 ft. booth, piping and draping, one six-foot skirted table, two chairs, an identification sign, waste can and electricity.

If you are interested in exhibiting at this conference **you must complete the enclosed Exhibitor Registration Form and return it to MASA.** Exhibits are accepted on a first-come, first-serve basis. Upon receipt of your Exhibitor Registration Form, you will receive a confirmation by email. If you do not receive confirmation, please call the MASA office.

Information regarding any special requests you may have should be directed to Page and Brown which is handling the exhibit set-up. Information regarding additional equipment/audio visual/telephone will be sent upon receipt of your exhibitor reservation form.

A limited number of sleeping rooms are available at The Lodge of Four Seasons. Room rates are \$101 for single or double occupancy. Call 1-888-265-5500 for reservations. Please indicate that you are an **exhibitor** at the MASA Spring Conference to receive this rate. Rooms are limited.

Meal tickets for the entire conference can be purchased. Please indicate which meals you would like to attend on the Exhibitor Reservation Form. A special lunch with the conference attendees is being offered to exhibitors with reserved seating for named exhibitors at the Thursday luncheon. Please include the names of those attending the luncheon on your reservation form.

No sound effects are allowed without permission of the conference coordinator. All exhibit signage must be positive and non-condescending to other exhibitors or companies. Requests for refunds must be made in writing prior to March 1, 2015. A \$25 service fee will be charged on all refunds. Cancellations made after March 1 will be subject to the full booth rental price.

If you wish to donate a prize for conference drawings, please indicate the prize you wish to donate on the reservation form so your company name and prize can be publicized. Any drawings conducted by MASA will be held during the President's Reception at 5:30 p.m. on Thursday, March 26.

If you have any questions about the MASA conference or exhibits, please call 573-638-4825.

# ◀ EXHIBITOR RESERVATION FORM ▶

MASA / MOSPRA 2015 Spring Conference • March 25-27 • The Lodge of Four Seasons

Company/Business Name (for signage) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

.....  
Contact person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Will work in exhibit Yes  No

Names of booth personnel as they should appear on name badges:

1. \_\_\_\_\_ 3. \_\_\_\_\_

2. \_\_\_\_\_ 4. \_\_\_\_\_

Type of Product: \_\_\_\_\_

Prize Donation: \_\_\_\_\_

Number of booths	_____	X \$450.00 =	\$ _____
<b>Meal Tickets:</b>			
Wednesday Awards Banquet	_____	X \$40.00 =	\$ _____
Thursday Lunch*	_____	X \$35.00 =	\$ _____
Thursday President's Reception	_____	X \$40.00 =	\$ _____
Friday Breakfast Buffet	_____	X \$25.00 =	\$ _____
<b>TOTAL DUE</b>			<b>\$ _____</b>
<b>*Names for reserved seating at Thursday Lunch:</b>			
1. _____	2. _____		

**Liability:** Neither MASA nor the hotel management shall be accountable or liable for any damage, loss, harm, or injury to the person or property of the applicant or any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident, or any other cause.

**Care of Building and Equipment:** Exhibitors or their agents are liable to the owner of the property for any damage to the walls, floors, or booths.

**Security:** The exhibit hall will be locked when not in use. No responsibility for loss will be assumed by MASA.

Check enclosed made payable to MASA  
 Purchase Order No. \_\_\_\_\_  
 I wish to pay with my  VISA Card  MasterCard  
 Amount to be charged to credit card: \$ \_\_\_\_\_  
 Card No. \_\_\_\_\_  
 Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_  
 Signature \_\_\_\_\_

Return this form to: **MASA**  
 3550 Amazonas Drive  
 Jefferson City, MO 65109

Fax: 573-556-6270 Phone: 573-638-4825 Email: ann@mcsa.org

*We hope to have you as an exhibitor - please return reservation form as soon as possible. Booth space is limited.*

For Office Use:  
 Date Received \_\_\_\_\_ Booth(s) Assigned \_\_\_\_\_ Confirmation Sent \_\_\_\_\_



# 2015 MASA MOSPRA Spring Conference EXHIBITOR INFORMATION

---

- Exhibit Times:** Wednesday, March 25, 2015 - 3:30 pm - 6:30 pm  
& Thursday, March 26, 2015 - 7:30 am -11:30 am
- Cost:** \$450 per booth
- Booths Include:** 8' deep x 10' wide booth, piping & draping, 1- 8' table skirted, two chairs, I.D. sign, waste can and electricity.  
**Information regarding additional equipment/audio visual/telephone will be sent upon receipt of your exhibitor reservation form.**
- Sound Effects:** No sound effects allowed without permission of the convention coordinator.
- Set-up/Tear Down:** **The exhibit area will be open at 9:00 am. on Wednesday, March 25 for set-up. All materials must be removed by 3:00 p.m. on Thursday, March 26.**
- Shipping Services:** Ship freight to: Page and Brown, 5744 Chapel Drive, Osage Beach, MO 65065. Phone: 573-348-5176 Fax: 573-348-5177. Additional shipping information will be sent upon receipt of the exhibitor registration.
- Refunds:** Requests for refunds must be made in writing prior to March 1, 2015. A \$25 service fee will be charged on all refunds. Cancellations made after March 1 will be subject to the full booth rental price.
- Prize Donations:** If you wish to donate a prize for convention drawings, please indicate the prize you wish to donate on the reservation form so your company name and prize can be publicized. Prizes will be drawn during the President's Reception on Thursday evening.

## **Anyone who wishes to be an exhibitor should do the following:**

**Booth Reservations:** Booths are on a first-come, first-serve basis. **Please fill out the form on the next page and submit the information to MASA.**

**Sleeping Rooms:** CALL 1-888-265-5500 FOR ROOM RESERVATIONS. Room rates are \$101.00 for single or double occupancy. Price does not include applicable sales tax. Reservations received after February 22, 2015 are on a space available basis.

**Meal Tickets:** Meal tickets for the entire conference can be purchased. The complete package includes the Wednesday Awards Banquet, Thursday Luncheon, Thursday President's Reception, and Friday Breakfast. A special lunch with the conference attendees is being offered to exhibitors with reserved seating for exhibitors at the Thursday Luncheon. See next page to make your reservation.

# Conference Schedule

## Wednesday, March 25

8:00 - Registration Opens

9:00 - 2:00 - Aspiring Superintendent Pre-Conference Workshop - Sponsored by OPAA! Food Management

10:00 - 2:00 Superintendent Success Program on Public Relations

## Wednesday Afternoon Sessions

2:00 - 3:30 - Opening General Session

Keynote Speaker - Dr. Doug Christensen

3:30 - 4:30 - Breakout Sessions

3:30 - 6:30 Exhibits open

Welcome Reception - Exhibit Hall - Sponsored by American Fidelity Assurance Company

5:30 - 6:30 - Dialogue With The Commissioner

## Wednesday Evening

6:30 - MASA Awards Banquet- Sponsored by Tueth Keeney Cooper Mohan & Jackstadt, PC

6:30 - MOSPRA Banquet Reception - Sponsored by SchoolMessenger

7:30 - MOSPRA Awards Banquet - Sponsored by Patron Insight, Inc and SchoolWires

9:00 - MOSPRA Award Winners Celebration - Sponsored by Blackboard

9:00 - MASA Dessert Reception For Honorees - Sponsored by Stifel Nicolaus

## Thursday Morning, March 26

8:00 - 11:30 - Registration Opens

7:30 - 11:30 - Exhibits Open

7:30 - Continental Breakfast - Sponsored by ACI/Boland Architects

8:30 - 9:30 - Workshop Sessions

9:30 - 10:30 - Time To Visit Exhibit Hall

10:30 - 11:30 - Workshop Sessions

## Thursday Luncheon

11:30 - General Session Luncheon - Sponsored by L. J. Hart & Co. and

Missouri EdCounsel LLC School Attorneys

MOSPRA Administrator of the Year

Keynote Speaker - Manny Scott

## Thursday Afternoon

2:00 - 3:00 Workshop Sessions

3:00 - 3:30 Refreshment Break

3:30 - 4:30 Workshop Sessions

## Thursday Evening

5:30 - President's Gala Reception - Exhibit Door Prizes Announced

Sponsored by George K. Baum and Co.

Sponsored by Sam Winn and Associates

Sponsored by American Fidelity Assurance Company

MOSPRA Special Dinner - Sponsored by TextCaster

7:00 - Fun Activity - Sponsored by American Fidelity Assurance Company and

Guin Mundorf, LLC

## Friday Morning, March 27

8:00 - MOSPRA Breakfast and Business Meeting, Sponsored by Unicom/ARC and MySchoolGrid

8:00 - MASA Breakfast and Business Meeting - MASA Breakfast Sponsored by Mickes Goldman O'Toole, LLC

9:00 - Legislative and School Finance Issues