



**“All For One
and
One For All”**



**Central Office Administrators
November 9-11, 2014
Camden on the Lake**

Sunday, November 9

10:00 am **Registration Opens**Main Entrance Lobby

2:00 pm **Opening General Session**Gravois and Osage Rooms (1st Floor)
– Dr. Matthew Peterson
Sponsor: MIND Research Institute

MIND Research Institute Co-founder, Chief Executive Officer and Senior Scientist. As a child, Matthew struggled with traditional language-based instruction due to dyslexia. He created Spatial Temporal Math, which enables students to learn math through a unique non-language-based visual approach.



3:30 pm **Break**.....Grand Glaize Room (1st Floor)
Sponsor: Tueth Keeney Cooper Mohan & Jackstadt PC

3:30 – 5:30 pm **Roundtable Discussions**Grand Glaize Room (1st Floor)

Roundtable topics:
- Federal Programs, ELL, Migrant, Homeless
- Special Education
- Human Resources
- Technology
- Curriculum and Instruction
- Transportation
- Finance
- Teacher Evaluation

5:30 – 7:00 pm **Reception**Lakeside Room (1st Floor)
Sponsor - American Fidelity Assurance
Music Provided by: Mike Michelson

7:00 pm **Dinner** – On Your Own

Monday, November 10 Morning

7:30 – 9:30 am **Registration Open** Kinderhook Event Ctr (HToad 2nd Floor)

7:30 – 8:30 am **Breakfast**..... Kinderhook Event Ctr (HToad 2nd Floor)
Sponsored by: McGladrey LLP
and Guin Mundorf LLC

Monday, November 10 Morning continued

8:45 – 9:45 am Breakout Sessions

Proficiency-Based Learning Task Force Gravois Room (1st Floor)

Presenters: Superintendents Chris Neale, Gasconade Co R-I, Mike Fulton, Pattonville, Doug Hayter, Branson and Todd White, North Kansas City

The purpose of the presentation is to provide participants with information pertaining to the options available for PBL within the current Graduation Handbook and DESE guidelines for graduation. Additional information will be provided regarding the PBL Task Force and its role in working with DESE to identify barriers and seek solutions for increased PBL opportunities.

Literacy Across the CurriculumOsage Room (1st Floor)

Presenters: Janie Pyle, Kim Snyder, Nancy Skahan, Angelique Hanning, Lori Flaherty, Raytown School District

This session will provide useful information on how all content areas support literacy skills through curriculum, lesson planning and instruction. You will receive examples of written curriculum, reference guides and lesson plans, along with a process to create a literacy curriculum in your district.

Early Childhood in ActionGrand Glaize (1st Floor)

Presenter: Sarah Wilding, Assistant Principal, Lisa Dierking, Family School Advocate, Jefferson City Public Schools, Southwest Early Childhood Center,

The presenters will cover the journey in the establishment and development of the Southwest Early Childhood Center. With the support of our board of education, central office administration and community, the staff at Southwest are able to provide comprehensive early childhood services to families in the community and leadership in the field of early childhood education.

Monroe City R-I – Student Success Center..... Shawnee Bend (3rd Floor)

Presenters: Jim Masters, Superintendent, Megan Moss, Student Success Center Behavioral Consultant, Angela Peters, Special Education Director, and Josh Klusmeyer, Middle School Principal, Monroe City R-I.

The growing incidence of autism and other behavior related issues presents a unique combination of challenges and expectations for school districts. When traditional approaches no longer fit, what is a district to do? The Monroe City R-I School District has embarked on the development of its Student Success Center as a means to address this growing need. Through the combination of behavior analysis, behavior centered instructional practices, teacher, parent and community engagement, and an intensive pursuit of funding, MCR-I has established its Student Success Center to help its students become productive and independent members of the community. In this presentation, members of the SSC team will share the why, what and how of the district's experience as it arrived at the conclusion that the time for a different approach is now.

Building Better BlendsTheater (2nd Floor)

Presenter: Jim Swaney, MIND Research

How do we achieve the goals of CCSS and raise the bar for STEM performance in the US while integrating technology into the classroom successfully? With specific examples and best practices, this session unpacks how teachers can implement blended and competency-based learning from the ground up using ST Math.

Monday, November 10 Morning *continued*

10:00 – 11:00 am Breakout Sessions

Turning Negative Heat into Positive Energy Gravois Room (1st Floor)
Presenter: Dr. John Draper:—All across America public education is coming under fire—and school leaders are expected to lead the changes needed to respond to the new realities of our nation. Unfortunately, many times the only change that occurs as a result of the diligent, data-driven, thoughtful strategic planning led by school leaders is the election of some new school board members who are against everything and the eventual firing of the superintendent. In many cases, our own people undermine the change needed and contribute, sometimes unwittingly, to maintaining a status quo that is leading to our demise. This presentation lays out a roadmap for leading effective change based on solid research. Dr. Draper translates that research into common-sense actions that will help you lead change without losing your job!

Literacy Across the Curriculum Osage Room (1st Floor)
(Repeated session – see description on page 3)

Early Childhood in Action Grand Glaize (1st Floor)
(Repeated session – see description on page 3)

Monroe City R-I – Student Success Center Shawnee Bend (3rd Floor)
(Repeated session – see description on page 3)

An EPIC Journey: Reimagining Education Theater (2nd Floor)
Presenters: Michelle Schmitz, Deb Caywood, Liberty, John Jungmann, Springfield
Come and learn about our journey to reimagine the use of time and space in a new innovative learning environment designed to inspire creativity. EPiC Elementary is Liberty’s first school of choice and provides a project-based learning environment infused with modern technology. The school strives to “empower creativity, equip students and engage communities.”

11:30 – 1:45 pm Lunch Kinderhook Event Ctr (HToad 2nd Floor)
Sponsors: Mickes Goldman O’Toole, LLC
and Stifel Nicolaus & Company Inc.

Recognitions – Nancy Scott and Jim Rich

Western Governors University – Angie Besendorfer, Chancellor

Keynote Speaker – Dr. John Draper
“Paddling Upstream in a Public School Canoe”
Dr. Draper has served as Executive Director for the Council for Leaders in Alabama Schools and CEO of the Educational Research Service. He currently serves as a National Consultant for NSPRA,



Monday, November 10 Afternoon

2:00 – 3:00 Breakout Sessions

Using Technology to Predict Student Achievement Gravois Room (1st Floor)

Presenters: Paul Harrell, Amy St. John, N. Kansas City, Laura Burkamper, McGladrey

Learn how North Kansas City School District developed a data warehouse and established extended performance analytics to increase their annual achievement scores.

Re-Inventing Special Education: Leadership Priorities for the Next Ten (10) Years Osage Room (1st Floor)

Presenters: Thurma DeLoach and Bryan Painter, Kirkwood School District
MO-CASE identifies re-invention of special education as the most urgent leadership priority for our next 10 years. Presenters will share the vision of a unified educational system emerging from conversations with state/district leaders, principals, teachers, and parents and the high-impact systems & strategies necessary for our “best-case” scenario to become real.

Legal Hot Topics Grand Glaize Room (1st Floor)

Presenter: Shellie Guin and Jessica Bernard, Guin Mundorf LLC

In the constantly developing legal landscape of public education, staying current on legal issues and trends can be a challenge. Using recent cases and changes in the law, we will identify hot legal issues and trends and discuss appropriate action in response.

Standards Based Grading and Reporting Shawnee Bend (3rd Floor)

Presenters: Sherri Kulpa, Michelle Tomlin, Kirkwood School District

The shift to standards-based grading in the Kirkwood School District started in 1997 and ultimately changed the way teachers think about curriculum, instruction, and assessment. It's been a long journey, and while we haven't yet arrived, we've learned a lot along the way. We'll share our rationale for the change, our implementation process, pitfalls, benefits, and how we continue to work to sustain and improve our understanding and use of standards-based grading at all levels.

School Safety Theater (2nd Floor)

Presenters: Grayling Tobias and Julia Burke, Hazelwood School District

In response to the Sandy Hook shooting, the Hazelwood School District re-examined its process and procedures regarding school safety. We began a partnership with local police and fire departments in an effort to be better prepared for intruder situations. We also partnered with local police to train our staff on Alert, Lockdown, Inform, Counter, Evacuate, (A.L.I.C.E.) procedures. We would like to share our journey by presenting our school safety response.

3:00 – 3:30 pm Cookie & Soda Break Gravois Room Lobby (1st Floor)

Sponsored by: Northwest
Evaluation Association (NWEA)



Monday, November 10 Afternoon

3:30 – 4:30 pm Breakout Sessions

1:1 A Focus On InstructionGravois Room (1st Floor)

Presenters: Ron Farrow & Sherry Copeland, Cape Girardeau

This session will show how one district has built a low barrier framework for technology integration, keeping the core focus on instruction and best practices. We will share our framework setup, PD methodologies, favorite tools for integration and much more.

Re-Inventing Special Education: Leadership Priorities for the Next Ten (10) YearsOsage Room (1st Floor)

(Repeated session – see description on page 5)

Legal Hot Topics Grand Glaize Room (1st Floor)

(Repeated session – see description on page 5)

Standards Based Grading and Reporting..... Shawnee Bend (3rd Floor)

(Repeated session – see description on page 5)

Missouri Educator Evaluation System-Keeping Up.....Theater (2nd Floor)

Presenter: Patty Corum, MOASPA Executive Director

In this session, we will review what some districts are doing with the Missouri Educator Evaluation System and help participants know the resources available, and understand various components of training. This will include MOST videos, quality growth plan components, scoring growth plans and finding other resources to assist teachers and administrators. Participants may want to just listen, if their districts are just getting started, or may be prepared to share ideas related to the educator evaluation on their own campuses. Both are welcome!

4:30 – 5:30 pm Using Data to Make More Informed DecisionsGravois and Osage Rooms (1st Floor)

Presenters: Jeff Carew and Eric Smith of Forecast5 Analytics, Inc.

The use of data and analytics has transformed private sector organizations, making them more efficient, innovative and profitable. Missouri school districts now have a similar opportunity, using data that they are already collecting, to impact the decision making process. During this presentation you will also be introduced to a new MASA member benefit. Through our partnership with Forecast5, you will have free access to 5Share--a private discussion board built for school administrators to ask questions of your peers, share best practices, and communicate around school data. This is exactly the type of group communication we need in order to push forward the idea of becoming data-driven administrators.

5:30 pm – 7:00 pm Reception.....Lakeside Room (1st Floor)

Sponsor - Forecast5 Analytics, Inc.

7:00 pm - Dinner - On Your Own



Tuesday, November 11 Morning

7:00 – 9:00 am **Forecast5** Demonstration.....Grand Glaize Room (1st Floor)

7:30 – 8:30 am **Breakfast**.....Gravois/Osage/Grand Glaize Rooms (1st Floor)
Sponsor: Missouri EdCounsel LLC

8:30 – 8:45 am **Veterans Day Remembrance**.....Gravois/Osage Rooms (1st Floor)

8:45 – 10:30 am **Closing General Session**.....Gravois/Osage Rooms (1st Floor)

Roger Kurtz, Executive Director of MASA will share current issues MASA is addressing at the state level.



Mike Lodewegen, Director of Legislative Advocacy will highlight the past legislative session, General Election results and what may be on the political/legislative horizon in 2015.



10:30 am **Adjournment**

We would like to thank all of you for your attendance at this MASA Central Office Administrators Conference. Be sure to mark your calendars for next years' conference which will be held:

November 1-3, 2015
at
The Lodge of Four Seasons in Lake Ozark, MO.



Thank You!
to our COA
Conference Sponsors:

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Northwest Evaluation Association (NWEA)
Theresa Hawkins

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Celynda Brasher

Plan to join us again next year:
MASA Central Office Administrators
Conference 2015
November 1-3, 2015
The Lodge of Four Seasons