

Business Associate Member Application

July 1, 2011—June 30, 2012



Business Information

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Fax: _____

Would you like MASA to provide a link to your college/institution Internet site? ☐ Yes ☐ No

Internet site you would like MASA to provide link to: _____

Our company is also interested in: ☐ Sponsoring a MASA event
☐ Website Advertising
☐ Producing an Online Training Program

Contact Person

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

(Important for Communications) Email: _____

Payment Information

MASA Business Associate Member Dues @ \$200.....\$ _____

Add \$50 if one set of MASA member mailing labels is desired.....\$ _____
(A full set of 2011-2012 mailing labels will not be available until November 1, 2010.)

MASA Pictorial Directory Advertising (see enclosed Rate Sheet)\$ _____

Total Due:\$ _____

Method of Payment

() Check enclosed (Payable to MASA)

() Credit Card Visa Card No. _____ Exp. Date _____

MasterCard No. _____ Exp. Date _____

() Send Invoice reference Purchase Order # _____

Return completed application and directory advertisement information (if applicable) to:

MASA, 3550 Amazonas Drive, Jefferson City, MO 65109 or Fax to 573-556-6270

For Office use only: Date Received _____ Date Card Sent _____

Check Number _____ Amount Paid _____ Date Paid _____



MASA Membership Directory Advertising Insertion Order

Name of Advertiser: _____

Size of Ad (circle one) Full Page (\$800) Half Page (\$500) 1/4 page (\$300)

Ad Enclosed Ad Will be mailed **prior to November 1**

Contact Person Regarding This Ad: _____

Billing Address: _____

Billing City, State, Zip: _____

Telephone: _____

Fax: _____

Email: _____

Authorizing Signature: _____

Date: _____

Production Charges:

Any production charges incurred will be billed to the advertiser.

Terms and Method of Payment: Payment is due 30 days from date of invoice.

() Check enclosed Make checks payable to **Missouri Association of School Administrators**

() Credit Card Visa Card No. _____ Exp. Date _____

MasterCard No. _____ Exp. Date _____

() Send Invoice reference Purchase Order # _____

Send Advertising to:

Roger Kurtz
Missouri Association of School Administrators
3550 Amazonas Drive
Jefferson City, MO 65109
OR email to: roger.kurtz@mcsa.org

Indemnification:

Advertising will be accepted with the understanding that the advertiser and his agency, jointly and severally will indemnify and hold harmless the Missouri Association of School Administrators and any of its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including without limitation, claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism. The Missouri Association of School Administrators reserves the right to reject any advertisement at any time.

Become a 2011-2012 MASA Business Associate Member

As a Business Associate you will:

- Demonstrate your support of public school administrators.
- Receive recognition of your membership in the MASA Spotlight, in the MASA Spring Conference registration packet and in the MASA Membership Directory.
- Be provided a link from the MASA Internet site directly to your business website.
- Receive one copy of each mailing of the MASA Spotlight.
- Receive one copy of the MASA Pictorial Membership Directory.
- Receive priority in obtaining a booth at the MASA Spring Conference.
- Business may note MASA Business Associate Membership in publications, advertising and website.
- Receive one set of MASA active member mailing labels (administrative service fee of \$50.00 will be charged).