Economic Indicators: What They Are and Why They Matter

Since the Great Recession of 2008, we’ve come to better understand how statistics dominate the economy. Depending on what they measure, numbers provide clues about the economy’s underlying health, its past direction, and its future possibilities. A few particularly valuable clues can be found in economic indicators, which are released by the federal government to inform decisions on the economy’s condition.

We hear about these economic indicators, which influence the markets in which local governments invest. When you make investment decisions, you should continuously monitor these indicators to make intentional decisions about where to put your money.

Below are a few explanations that will help you to better understand the importance of these indicators and how they can impact your investments.

Unemployment Report

Every month, the U.S. Bureau of Labor Statistics surveys employers and employees to determine the number of new jobs, the unemployment rate and other factors affecting the job market. The numbers reflect the state of people working in a broad range of industries, excluding unpaid family members.

Employment numbers are closely watched because they are so widely publicized.

Missouri Academy for New Superintendents Accepting Applications

Missouri superintendents with 3 to 7 years of experience and the potential to serve as a model for students in leadership careers are encouraged to apply for the next class of the Missouri Academy for New Superintendents. The Missouri Academy for New Superintendents is a joint project of the Missouri Association of School Administrators (MASA) and the Department of Educational Leadership and Higher Education at Saint Louis University.

Applications are due Sept. 10 with travel orientation Oct. 25. For more information, please contact Tamra Glidden at 619-1792 / gliddenj@pfm.com or Jason A. Glidden at 816-642-8552 / gliddenj@pfm.com.

The Missouri Association of School Administrators (MASA) is a professional organization whose members are public school superintendents.

At Pipa, Jeffrey, we cultivate creative ideas and talented solutions (including a GTX++) to patterns of growth, looking for what’s best for us, or start with what matters to you.

For your next financing, Realize the Power of Partnership®

Outside of the Valley Country Club.

In addition, AASA recently invited its members to participate in this great program. Register at www.masaonline.org/workshops to learn more.

Bill Bradley

A Publication of the Missouri Association of School Administrators

Gale Bartow Memorial Golf Tournament: September 27-28

The Missouri Association of School Administrators (MASA) is pleased to announce the Gale Bartow Memorial Golf Tournament to be held September 27-28 at the Valley Country Club. The tournament will feature a four-person, scramble, shotgun start. Prizes will be awarded for the top three teams and an overall low gross and net scores. Entry fee is $80 per person, which includes entry fee, green fees, and cart fees. Prizes for the top three teams and an overall low gross and net scores. Prizes will be awarded for the top three teams and an overall low gross and net scores. Prizes will be awarded for the top three teams and an overall low gross and net scores.

For more information or to register, go to www.mensusa.org

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The Consumer Price Index (CPI) measures the average price of goods and services purchased by consumers.

The core CPI is a measure of inflation that excludes food and energy prices.

The Personal Income Index measures the income earned by households.

The GDP was the largest indicator of economic activity in the U.S. economy.

The Consumer Confidence Index measures the consumer’s confidence in the economy.

The Producer Price Index measures the price received by domestic producers of goods and services.

The Index of Industrial Production measures the output of manufacturing and mining.

The Markit manufacturing index is a survey of manufacturers about production levels.

The MASA legislative platform will be unveiled during the MASA legislative platform unveiling event, which will be held in Jefferson City.

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Explore and Connect at the 2018 Fall Conference

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Administrative

Doug Hayter, MASA Executive Director

This work is all about you — always appropriate and professional.

Richard Achter — Southeast

School Districts. "Develop and hone your true talents."

Tracey Benson — Northeast

"Communicate with your board of education about those hard issues that need a good discussion."

Roger Scherer — Northeast

"Develop a relationship with your administration and your peer supervisors. Also, ask yourself, "will this idea put our students at risk?"

Chris Wilson — Southeast

"Don't be afraid to ask for help. Always do what's best for your kids!"

Eric Koon — Grand St. Louis

"If you don't actively build a culture, it will be built for you. Take time now and build it up right."