Tips for Developing Strong Passwords

Creating a strong password is an important safeguard for your data, especially when many data breaches result from weak or stolen passwords. Let’s get started! Make your password somewhere between eight and 14 characters, but no less than that if you cannot remember it.

Do not re-use. Establish unique passwords for different accounts. If your log-in credentials are hacked or compromised, having a unique password for the affected account will help isolate any trouble in the future.

Do not use personal information. High school, street name, pet’s name, etc. are all examples of common facts that should be avoided in passwords.

Keep your password secret. Do not write your passwords down, and do not keep them in a place where they can easily be found or obtained.

Tips for developing strong passwords:

- Use a “Passphrase.” A passphrase is a longer string of words that can be easy to remember. For example, “I really love my gray dog" could be a good passphrase.
- Use a mix of upper and lowercase letters, numbers and special characters. Using a good mix of characters in your passwords makes it much harder for password-guessing software to figure your passwords.
- Always use multi-factor authentication when available.
- Try to log out properly, the extra step greatly decreases the chances of your information being compromised, and helps to ensure only authorized individuals are accessing your account online.
- If you have questions or would like additional information on the security policies we implement to help protect against cyberattacks, please contact Trish Oppeau directly at (515) 615-1700 or t.opppeau@pjc.com.

Additional information on the security policies and procedures are available upon request. Institutional purchasing agreements with each company. This includes services. All services are provided through Piper Jaffray & Co. Since 1895. Member SIPC and NYSE. © 2016 Piper Jaffray & Co. 9/16 CM-16-0685

For more information on registration, go to https://www.masa.org

MSBA/MASA Annual Conference Set for September 26-29

Outstanding keynote speakers and more than 120 breakout sessions

The 2019 MSBA/MASA Annual Conference held in cooperation with MSBA provides a unique opportunity for school district administrators and school board members to meet their commitment to providing children with a quality education.

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A New School Year

Stay the Course & Keep Children First

Doug Hayter, Missouri Association of School Administrators Executive Director

Your children’s safety is one of the most important responsibilities you have as a parent. With the start of the school year, it is important to stay informed and be prepared for any potential safety concerns.

The Missouri Association of School Administrators (MoASBO) is committed to supporting administrators and school districts in ensuring the safety of all students. We have compiled a list of resources and recommendations to help you stay informed and prepared.

1. Stay informed: Stay up-to-date on the latest news and developments related to school safety. Follow MoASBO on social media and subscribe to our newsletter to receive updates.

2. Develop a school safety plan: Work with your school staff and local authorities to develop a comprehensive school safety plan. Ensure that all staff members are trained in emergency procedures.

3. Train staff: Provide regular safety training to all staff members. This includes staff from all departments, including teachers, support staff, and custodial staff.

4. Conduct regular safety drills: Regular safety drills help prepare staff and students for real-life emergencies. Make sure these drills are conducted and documented.

5. Foster a culture of safety: Encourage a culture of safety among students and staff. Promote a positive school environment where everyone feels safe and supported.

6. Support mental health: Recognize the impact of stress and trauma on students and staff. Provide resources for mental health support and training.

7. Stay connected: Stay connected with local authorities and emergency services. This will ensure that all stakeholders are aware of the safety plan and can respond effectively.

By following these steps, you can help ensure the safety and well-being of your children at school. MoASBO is here to support you in this important task. Together, we can create a safe and secure school environment for all students.

The Missouri Association of School Administrators

www.moasbo.org

Contact MASA
Doug Hayter
doug.hayter@moasbo.org
Kathy Hithen
kathy.hithen@moasbo.org
David Luther
david.luther@moasbo.org

South Kirkland
kirkland@moasbo.org

Ann Avernaugh
ann@moasbo.org

MoASBO / MASA Fall Leadership Summit
November 3-5

Lodge of Four Seasons

Promoter: The Greater Columbia CVB

www.LodgeofFourSeasons.com

McKinney Innovation Awards

Deadline: December 12, 2019

The Missouri Association of School Administrators and Missouri Innovation are collaborating to provide two $25,000 awards for innovative, practical educational practices that have enhanced district learning and student outcomes, and incorporated meaningful community partnerships. The recipients of this award will be announced at the 2019-2020 MoASBO / MASA Fall Leadership Summit. To nominate a school district, visit www.missouriinnovation.org/apply and submit a summary of your efforts. Applications are due by December 12, 2019.

MSTA President’s Report

It Takes a Village
Mark S. Penny, Superintendent, Lincoln County R-3 (Troy)

For additional information, contact Sarah Ruiz at 214-775-8558, or visit us at www.masaonline.org.