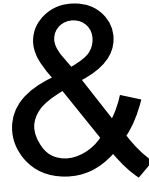




Missouri Association
of School Administrators



Spring Conference Program

March 29 - 31, 2017
Lodge of Four Seasons
Lake Ozark, Missouri

LEAD • DEVELOP • SUPPORT

Welcome to the MASA and MOSPRA Spring Conference!

Wednesday, March 29 Schedule

Registration

Registration begins at 8:00 am and continues until 6:00 pm in the Registration Area of The Lodge of Four Seasons (just off the main lobby).

Exhibit Hall Open

Wednesday - 3:30 pm - 6:30 pm

Welcome Reception for All Attendees

Wednesday - 3:30 pm - 5:30 pm

Sponsored by American Fidelity Assurance Company

Free Beverage Ticket included in each registration packet

Cash bar - Snacks

Exhibits Continue On Thursday

7:30 am - 11:30 am

Be sure to have your card signed by exhibitors

to be eligible for great prizes including:

Two VERY NICE gift cards from
American Boiler & Mechanical



Drawing will be held during
the President's Reception.

**Be sure to download the MASA and MOSPRA apps for
the calendar-ready conference schedule.**

Join the conference Twitter conversation: #SuPR17

Wednesday Pre-Conference Sessions

Aspiring Superintendent Workshop

9:00 am to 1:30 pm Seachase

*Presenters: Doug Hayter, MASA; Duane Martin, EdCounsel;
Allan Markley, Raytown Schools; Paul James, Missouri School Boards'
Association.*

This workshop is for those aspiring to the superintendency and will include presentations on the job expectations of the superintendent; contract issues; and the superintendent application and interview process.

EdCamp for Superintendents & School PR Pros

10:00 am to 1:30 pm Marbella B

Facilitator : Chris Gaines, Meriville and multiple other facilitators

Join your colleagues for this organic participant-driven professional learning experience created by educators, for educators. Discussions will include communications, technology in the classroom, leadership, and other leading edge topics. (Learn about how Edcamp works at www.edcamp.org.)

Creating a Great Strategic Plan

10:00 am to 1:30 pm Marbella A

*Presenters: Mike Dawson, Amy St. John, Springfield; Matt Robinson, Cameron;
Kelly Wachel and Sharon Nibbelink, Center*

Regardless of the size or demographics of your district, it's important to have the tools to develop and implement a comprehensive strategic plan that will guide your schools. Learn from education leaders their best methods for creating a measurable plan that will drive academic growth in your education community.

LEAD



DEVELOP



SUPPORT

Wednesday Opening General Session

2:00 pm - Granada A/B/C



It's Not About TIME! It's About Learning! **Keynote Speaker: Fred Bramante**

Are we really transforming the way students learn? Are students provided enough customization for their individual learning styles? Fred Bramante will bring his entertaining and thought-provoking message to you during this presentation.

Learn how districts are getting away from traditional classroom “seat time” and effectively harnessing community resources and technology to provide a world class, personalized, student-centered education in a flexible, innovative learning environment.

Mr. Bramante is the President of the National Center for Competency-Based Learning and the co-author of *Off the Clock: Moving Education From Time to Competency*. He is the Past Chairman of the New Hampshire Board of Education.

Wednesday Breakout Sessions

The Goo in Google

3:30 – 4:30 pm Valencia A

Becky Gallagher and Janis Yokley, Pleasant Hill R-III

What makes things stick together and fit nicely with busy schedules and demands of school leadership? All things Google! Find out how to set things up to use your limited time and resources more wisely. From organization to PD to communicating with buildings and colleagues, this presentation can give you tips and tricks for running your school (and your life) more efficiently!

Rural School Mental Health: Implications and Innovations

3:30 – 4:30 pm Valencia B

Lisa Borden, Renick R-V; Melissa Maras, Daniel Rector, Hook Center for Educational Renewal - University of Missouri

School mental health programs improve access to affordable, acceptable, and appropriate mental health services for children and adolescents in rural communities. Rural administrators and educators are increasingly interested in developing, implementing, and improving school mental health programs. Unfortunately, one-size-fits-all school mental health approaches mostly ignore the unique resources and barriers of rural schools. This session will discuss implications for rural school mental health programs and highlight recent innovations from Missouri schools.

Bramante Follow-Up Session : It's Not About TIME! It's About Learning!

3:30 – 4:30 pm Granada A

Fred Bramante

Mr. Bramante will follow up on his keynote talk with more insights and discussion regarding the transformation of student learning and providing enough customization for individual learning styles. Participants will learn how some school districts are getting away from traditional classroom “seat time” and effectively harnessing community resources and technology to provide a world class, personalized, student-centered education in a flexible, innovative learning environment.

Wednesday Afternoon

PR/Communications Sessions

SchoolMessenger is MOSPRA's Premier Sponsor for the Spring Conference

A Tale of Two Brands

3:30 – 4:30 pm Marbella A

Teresa Bledsoe and Ben Hackenwerth, Springfield

Follow the evolution of two brands developed by Springfield Public Schools that inspire loyalty and enthusiasm for the programs they represent. Discover how SPS employed branding and rebranding strategies to create identities for key district initiatives. You will leave this session with a clear idea of how to apply these strategies to further your district's strategic plan and the initiatives that support it.

Building Trust Through Employee Communication

3:30 – 4:30 pm Marbella B

Eric Knost and Cathy Orta, Rockwood

Communication is not an “event,” it is a continuous process, and the benefits of a strong internal communication program are trust and credibility. School districts must work every day to ask the right questions and communicate openly and honestly with employees. Learn how our district engaged, listened and responded to make a difference in the lives of their employees.

First Year Superintendent Roundtable

4:30 - 5:30 pm Escollo

Be sure to download the MASA and MOSPRA apps for the calendar-ready conference schedule.

Welcome Reception for All Attendees

Exhibit Hall - 4:30 pm to 5:30 pm

Sponsored by American Fidelity Assurance

New Superintendent Academy Participant Reception

4:30 pm - 5:30 pm - La Salito

Reception for 2015-16 and 2016-17 Participants Only

Sponsored By

Forrest T. Jones - L.J. Hart & Co. - Stifel



Dialogue with the Commissioner

5:30 pm - 6:30 pm Marbella B

Dr. Margie Vandeven,
Missouri Commissioner of Education

Join the Commissioner of Education in a dialogue about issues that are impacting Missouri's public school districts.



Join the
conference
Twitter
conversation:
#SuPR17



www.masaonline.org

www.mospra.org



MOSPRA Reception/Awards Banquet

6:30 pm - Seachase Room

Reception Sponsor: Blackboard

Banquet Sponsors: SchoolMessenger & Patron Insight

MOSPRA will present their Professional of the Year, the New Professional of the Year, the Distinguished Service Award and the Tina Zubeck Spirit Award. MOSPRA will also conduct their annual business meeting during this banquet.

MOSPRA Reception for Honorees

Location to be announced at banquet

Sponsored by Blackboard & PeachJar



MASA Awards Banquet

6:30 pm - Dinner - Granada B/C

Sponsors

*Tueth Keeney Cooper Mohan & Jackstadt PC
and The Horace Mann Companies*

MASA will honor retiring educators, emeritus educators, those who have served 25 years as an administrator and outstanding beginning superintendents. Friends of Education awards will be presented and the annual MASA Pearce Nominees and award winner will be announced.

MASA Dessert Reception

Immediately Following Awards Banquet - Granada A

Sponsored by Stifel

The dessert reception provides an opportunity for MASA members to offer their congratulations to all of the award winners and honorees.

Thursday, March 30 Schedule

Registration

Registration continues from
7:30 am to 11:30 am in the Registration Area (just off the main lobby).

Continental Breakfast & Exhibits

Exhibit Hall - 7:30 am - 11:30 am

Breakfast Sponsored by ACI Boland Architects
Be sure to have your card signed by exhibitors to be eligible for great prizes.

*Drawings will be held during the President's Reception.
(Must be present to win.)*

MASA Small Schools Committee Meeting

7:30 am - 8:30 am

Terrace 1

MASA COA Committee

7:30 am - 8:30 am

Terrace 2

MASA District Accountability Committee Meeting

7:30 am - 8:30 am

Board Room

Thursday 8:30 am - 9:30 am

Registered Apprenticeships for Youth

8:30 – 9:30 am

Malaga

Oscar Carter, DESE Director of Skilled Technical Sciences; Mike Smith, Apprenticeship Training Representative, U.S. Department of Labor

Do you have students interested in earning a paycheck while gaining skills and on-the-job training? They may be a good fit for a Registered Youth Apprenticeship. Registered apprenticeships can help students succeed in long-term careers with a competitive salary while also earning college credits and nationally recognized credentials. Businesses take responsibility for the students in registered apprenticeships, meaning less staff time is needed for districts to maintain the programs. In this session, you'll learn how to partner with local businesses in your area and create this opportunity for your students.

What to Expect from the Trump and the Greitens Administrations

8:30 – 9:30 am **Marbella B**

Thomas Mickes, Mickes O'Toole, LLC

Our new President and our new Governor have specific plans for education. What to expect and getting ready for change.

Ethics, Leadership & Today's Communications Challenges

8:30 – 9:30 am **Marbella A**

Julie Thannum, National School Public Relations Assn. President and Supt. David J. Faltys, Carroll Independent School District, Southlake, TX

Today's school leader must deal with many day-to-day challenges, from special interest groups and social media posts to racial tension and religious freedoms. The legal and ethical implications of each decision are crucial to ensuring truth, transparency and trust with the school community. This session will cover practical tips for implementing a strategic, two-way communications program to not only inform, but actively engage your stakeholders in topics important to their public schools.

Breaking Through the Psychologically Defensive Workplace

8:30 – 9:30 am **Valencia A**

Sam Rayburn, Fox C-6

When a community has experienced stress or crisis, key audiences revert to psychological defenses, making it harder for leaders to engage and communicate. We'll address research related to the dynamics of groups under stress and strategies for communicating with audiences in conflict. Particularly, it will explore communication's role in times of change.

Strategic Planning: Process to Product

8:30 – 9:30 am **Valencia B**

Mike Dawson and Amy St. John, Springfield

Does your district's strategic plan drive the real work of your learning community? Springfield Public Schools will share strategies for developing a comprehensive strategic plan. These strategies represent the community's priorities as well as create a framework to increase student achievement for ALL students. The workshop will provide a process map, sample documents, and marketing tips to make your strategic plan a living document for your community.

Revamping & Rebranding Your HR Process

8:30 – 9:30 am **Granada A**

Justin Tarte, Union R-XI

"Time spent on hiring is time well spent." ~ R. Half ... Hear how #unionrxi has completely transformed its HR process, including how we attract candidates, advertise open positions, interview, onboard, and complete the employment cycle. You'll learn the process we use and receive specific examples.

Applicant with a Past: Missouri Background Checks and the Rap Back System

8:30 – 9:30 am **Escollo**

Michael Curry and Kylie Piatt, Tueth Keeney Cooper Mohan and Jackstadt, P.C.

This presentation will provide an overview of criminal background checks for school districts, including (1) what information is reviewed by the various background check options; (2) what are the gaps in information when running the various checks; and (3) what to do when an employee/applicant’s background check results come back with negative information. Additionally, the presentation will cover the Missouri Highway Patrol’s Rapback System.

Coming Together to Prevent Suicide and Address Trauma in Schools: Updates from a DESE Legislative Workgroup

8:30 – 9:30 am **Seachase**

Rene’ Yoesel, DESE, Director of School Counseling; Melissa Maras, Hook Center for Educational Renewal, University of Missouri; Phil Cook, Carl Junction

Recent legislation on youth suicide awareness/prevention and trauma-informed schools prompted DESE to form a legislative workgroup of content experts and stakeholders to inform the agency’s response. These efforts complement existing school counseling and school mental health efforts, offering an opportunity to integrate aligned activities into cohesive action to support school success for all Missouri students. This session will include updates from the legislative workgroup, describe what resources DESE will offer to schools, and identify how schools can best access these resources.

Coding: The New Literacy

8:30 – 9:30 am **Granada B/C**

Jeff Oldfield, Apple, Inc.

Computer science drives job growth and innovation throughout our economy and society. According to code.org, computing occupations are the number one source of all new wages in the United States. In Missouri, over 8200 computing jobs are available, but there are only 852 computer science graduates. Join us to learn about Everyone Can Code, a new approach to coding that gives everyone the power to learn, write, and teach code.

9:30 am - 10:30 am
Time To Visit Exhibit Hall
Continental Breakfast Continues until 10:30 am
Sponsored by ACI Boland Architects

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Thursday 10:30 am - 11:30 am

DESE Finance *(This session will also be offered at 2:00 p.m.)*

10:30 – 11:30 am **Marbella B**

Roger Dorson, Jennifer Jordan, Tammy Lehmen and Debra Clink, DESE

This presentation will provide information on a variety of topics such as estimated ADA, budget projections, local effort, minimum salary, inclement weather, school calendar, and transportation.

Effective Use of Social Media: Superintendent Success

10:30 – 11:30 am **Marbella A**

Eric Knost and Cathy Orta, Rockwood

Effective communication starts at the top. It's about defining the voice of leadership, developing the message, and then using the most powerful tools to share. Social media allows school leaders to engage families where they live – on social media where messages can be liked, shared and retweeted instantly. It's all about gaining trust and building relationships. See how one superintendent and communication team make this connection work.

Right to Bear Arms: Weapon Restrictions for Missouri's School Districts

10:30 – 11:30 am **Lookout Room**

Stephen Freeland and Adam Henningsen, Guin Mundorf, LLC

In 2016, the state legislature made Missouri a “constitutional carry” state. This new law relaxes certain restrictions for concealed weapons. As a result of this law, many in your district may be confused regarding the impact of this law on district restrictions against weapons in school and at school-sponsored events. This discussion will, with engaging examples and hypotheticals, examine school restrictions against carrying weapons and how they hold up in a shifting legal landscape.

Top 10 Employee Rights Scenarios

10:30 – 11:30 am **Escollo**

Rachel England, Duane Martin, EdCounsel, LLC

A discussion of the “top 10” legal issues in the arena of employee rights, including free speech, ADA accommodation requests, religious expression, due process rights and more.

NMSI College Readiness: Boosting Students' Potential for College Success

10:30 – 11:30 am **Malaga**

Brian Henry, Waynesville; Marcus Lingenfelter, NMSI; Jarred Wheeler, Knob Noster

Learn how partnerships with the National Math and Science Initiative's (NMSI) CCR Program helped a district increase student enrollment and success in AP STEM courses. This innovative program provides training and incentives for students and teachers.

Small Districts Need P.R., Too

10:30 – 11:30 am **Valencia A**

Ben Fisher, Reeds Spring R-IV; Marci Minor, Hallsville; and Stacy Shipman, West Platte

Hallsville, Reeds Spring, and West Platte all have fewer than two-thousand students, but each district has made a commitment to great communication by hiring a public relations professional. We'll explain the challenges small districts face, how we overcome those challenges, and why more small districts should consider starting public relations programs.

Assessing and Addressing School Climate

10:30 – 11:30 am **Valencia B**

Matthew Miller, Moberly; Melissa Maras, Hook Center for Educational Renewa, University of Missouri

School leaders understand the impact of school climate on student and school success. Research shows that school climate, or the quality and character of school life, influences student, teacher, and school outcomes. Yet many school leaders do not include school climate within ongoing strategic planning processes. This session will describe a partnership between a district and university outreach center to assess and address school climate within a cycle of improvement. Practical tips and available resources will be highlighted.

Lessons Learned from a Data Security Incident

10:30 – 11:30 am **Seachase**

Bill Redinger, Derrick Unruh and Nicole Kirby, Park Hill School District

When an administrator downloaded confidential files onto a hard drive on his last day and then later accidentally uploaded them to the internet, it meant thousands of employees and students had their personal information released. The Park Hill School District will share the lessons learned from responding to this crisis.

Enhancing Learning and Teaching Across the Curriculum

10:30 – 11:30 am **Theater**

Jeff Oldfield, Apple, Inc.

Digital learning experiences and mobile devices are changing the education landscape. Discover how these devices can enhance learning and teaching across the curriculum. Find out how creating and exploring digital content personalizes learning and helps students of all learning styles grasp challenging concepts. Hear how mobile technologies can support the indicators of the Every Student Succeeds Act, including examples of student engagement, English-language proficiency, and post-secondary readiness.

Thursday Luncheon & General Session

Granada A/B/C - 11:30 am

Luncheon Sponsored by:
L. J. Hart & Company
EdCounsel LLC

Memorial Recognition
New Superintendents Academy
MOSPRA Administrator of the Year



Celebrate! Lessons Learned from the World's Most Admired Organizations

Keynote Speaker: *Scott Friedman*

“Celebration” is one of the most effective ways to engage staff, improve team performance, and raise productivity. In this entertaining, interactive, content-rich session, you will learn how to create a culture of celebration leading to more engaged, authentic, and responsive educators and staff. Learn what the most admired organizations are doing to honor, celebrate, engage, and retain employees. Your reward will be a happier, healthier, more engaged workplace.

For over 30 years Scott has traveled the globe speaking on employee innovation, workplace experience, and using humor/celebration as a strategic tool. Scott has authored three books on the importance of workplace environment.

Be sure to download the MASA and MOSPRA apps for the calendar-ready conference schedule.

Join the conference Twitter conversation: #SuPR17

Thursday 2:00 pm to 3:00 pm

Twitter and Facebook and Shares...Oh My!

2:00 – 3:00 pm **Malaga**

Tim Gallagher, Sherwood Cass R-VIII and Jill Filer, Harrisonville

Attendees will engage in a conversation about the media and how a small district handled a bomb threat, fire and employee/student sexual relationship all within five months. Examples of how each incident was presented by the media (social and mainstream) as well as what was accurate and false in the reporting. Samples of communication from the district and lessons learned will be shared.

Go All I+N: How We Got Over 60% Community Approval on a Tax Levy & Bond Issue...At The Same Time!

2:00 – 3:00 pm **Marbella A**

Steve Brotherton and Erica Chandler, Affton

The November 2016 election brought about tremendous change...even more so in Affton where both a tax levy AND a bond issue passed with over 60% of the vote on the first try. Learn how one district saw their parents and community go All I+N for their kids and schools. We'll share our tried and true formula based on data and strategic planning that can help shift your community's understanding of and attitudes toward your district.

Social Mayhem: Addressing Employee (Mis)use of Social Media

2:00 – 3:00 pm **Lookout Room**

Amy Clendennen, Tueth Keeney Cooper Mohan & Jackstadt, PC

More than 75% of Americans have a social media profile and your employees are among these users. Not all of them will use it appropriately. What, if anything, can school districts do to limit or restrict employees' use of social media? Does the First Amendment protect employees' rights to online "speech"? Is it ever permissible to discipline employees for what they post on social media? Discussion of these issues will include examples and opportunity for questions.

Engaging Stakeholders Through Challenging Times

2:00 – 3:00 pm **Valencia A**

Curtis Cain, Pam Frazier, John Schulte and Mary LaPak, Wentzville

Hear how the Wentzville School District (WSD) engaged stakeholders while managing record growth and implementing new initiatives like a shift to K-6 elementary buildings and multiple boundary changes. The WSD has added, on average, between 500 and 600 new students each year since 2001. During that time, enrollment has grown from just under 6,000 students in 2000 to nearly 16,000 at present. WSD now the 11th largest school district in the state and our student MAP scores have been in the top 10% for the last seven years.

Get Out of Your House & GoOpen**2:00 – 3:00 pm** **Valencia B***Stephanie Madlinger and Sherri Kulpa – EducationPlus*

In 2015, the U.S. Department of Educational Technology launched an Open Education initiative. “Openly licensed educational resources can increase equity by providing all students, regardless of zip code, access to high quality learning materials that have the most up-to-date and relevant content.” Attend this session to learn how to research, vet and utilize OER. When you open the windows and doors of your house, you get fresh air and can live a healthier life. Find out how you can GoOpen with your educational resources in this session and breathe some new life into your schools.

Cyber-Bullying: Bullying Goes High-Tech**2:00 – 3:00 pm** **Escollo***Jessica Bernard and Ryan Fry, Guin Mundorf, LLC*

Recent changes to Missouri’s anti-bullying law have modified requirements for school districts’ obligations for reporting, investigating, and training regarding bullying. The new law also specifically addresses “cyberbullying.” This seminar will provide guidance and tips on how to identify and respond to instances of cyberbullying. We will discuss the latest legal developments as well as practical advice for keeping students safe and minimizing liability.

School (Mental Health) Improvement: Systemic Change to Address Barriers to Learning**2:00 – 3:00 pm** **Seachase***Melissa Maras and Daniel Rector, Hook Center for Educational Renewal, University of Missouri*

Best practices in school mental health are necessary, but not sufficient to comprehensively address barriers to learning in our schools. School leaders grapple with a variety of systems-level challenges when developing, implementing, and evaluating district school mental health programs. Using real-world examples from Missouri schools, we will describe common barriers to district school mental health improvement efforts (e.g., funding, community perception/stigma, public relations, infrastructure, recruiting and retaining highly-qualified personnel, accountability, HIPPA v. FERPA).

DESE Finance (This session is also offered 3/30/17 at 10:30)**2:00 – 3:00 pm** **Marbella B***Roger Dorson, Jennifer Jordan, Tammy Lehmen and Debra Clink, DESE*

This presentation will provide information on a variety of topics such as estimated ADA, budget projections, local effort, minimum salary, inclement weather, school calendar, and transportation.

Long-Term Financial Planning for Schools

2:00 – 3:00 pm **Theater**

Christopher Ryan and Emily Bruere, Forecast5

Come learn how Districts are maintaining a wide field of view by building a budget and developing a long-term forecast as part of the same exercise. We will discuss how to organize, analyze and report at all levels with the goal of creating opportunities for your organization and keeping stakeholders informed of potential outcomes.

MOSIP Special Help Session

2:00 – 3:00 pm **Executive Board Room**

MOSIP representatives will be on hand to assist you with effective tools for meeting your district's cash flow and investment needs.

Refreshment Break 3:00 pm - 3:30 pm

Registration Area (Just off main lobby)

Sponsored By Think Through Math/Imagine Learning

Thursday 3:30 pm to 4:30 pm

Plan to Succeed: Vision into Action

3:30 - 4:30 pm **Seachase**

Mike Fulton, Pattonville

School district success often hinges on the ability to create shared vision around important outcomes. This session will explore strategies to work within a local context to engage the Board of Education, staff and community in action steps around a common set of indisputable outcomes and the important role district leadership plays in supporting that engagement process.

Commercial Payments: A New Revenue Source for Your School District

3:30 – 4:30 pm **Malaga**

Emily Kampeter, Central Bank

Learn about how new credit card technology can give your school district flexibility, control and advanced reporting at your fingertips. Increase/decrease credit limits, add/delete cards, restrict purchase types and track fleet information with an all-in-one card program. The best part – your school district receives a revenue share in the form of “cash back” based on district's spending

Staff Members Speaking Out?

3:30 – 4:30 pm **Marbella B**

Emily Omohundro, Duane Martin, Rachel England, EdCounsel, LLC

Examining legal issues related to staff conduct and free speech in an era of social media and the ever-present undercurrent of personal and political opinions.

Listening to Every Voice: Engaging with Equity

3:30 – 4:30 pm

Marbella A

Mark Bedell, Natalie Allen, Ray Weikal, Kansas City Public Schools

School systems in Missouri and across the U.S. are becoming more diverse. Traditional public engagement is no longer sufficient if you want to reach all of your families and community members. Kansas City Public Schools Superintendent Mark Bedell and his Communications and Community Engagement team will walk you through the tools and techniques they have developed to nurture equitable, genuine and productive conversations with ALL of their stakeholders.

Leadership Development – You can do that? On purpose? Really?

3:30 – 4:30 pm

Valencia A

Paul Katnik and Jim Masters; Office of Educator Quality, DESE

How much suffering can an ineffective principal create? Handing the building keys to an unprepared leader can mean devastating implications for students, faculty, staff, superintendents and board of education members. What steps would you take to avoid a building level disaster? Intentional leadership development is a start. Learn steps to take to build leadership capacity, on purpose, that just might make your job a little easier.

NOT Your Average Professional Development (AKA: Not Boring!)

3:30 – 4:30 pm

Valencia B

Sandy Leech, Hollister R-V

Want some ideas on how to make your PD relevant and engaging for staff? Want to see more teachers excited about PD? We will share ideas and strategies for all types of PD: beginning of the year, district days, early out/late start and MORE!

Special Education for the Building Administrator-What Do You Really Need to Know

3:30 – 4:30 pm

Escollo

Betsey Helfrich, Mickes O'Toole

Sometimes special education law can seem overwhelming, but this presentation will go back to the basics of the IDEA and Section 504 with a focus on discipline of the special education student, preventing discrimination claims, hot topics in special education law, and what you really need to know about special education as a building administrator.

Get your Accreditation in Public Relations

3:30 – 4:30 pm

Terrace 1

Sarah Potter, DESE, and Stephanie Smith, Fort Osage

This session will walk you through the process of getting your APR from application to Readiness Review to the exam. ***(Special session for MOSPRA members.)***

Thursday Evening President's Reception

Granada B/C - 5:30 pm - 7:00 pm

Beverages & Hors d'oeuvres

*Reception Sponsored by:
George K. Baum and Co.
Sam A. Winn & Associates
American Fidelity Assurance Company*

Announcement Of Exhibit Door Prize Winners!

Grand Prize - Two Amazon Gift Cards
Donated By American Boiler & Mechanical

Thursday Evening Fun Activity
Granada A - 7:00 pm to 10:00 pm

Texas Hold'em
Blackjack Tournaments

Sponsored By
*American Fidelity Assurance Company
Guin Mundorf, LLC Attorneys At Law*

Great Prizes! Lots of Fun!
Beverages Provided by Sponsors

MOSPRA "Final Night" Activity

8:30 pm to 10:00 pm

Location TBA

Sponsored by MarketVolt

Friday, March 31 Schedule

MOSPRA Breakfast & Special Session Seachase Room

Coffee Service -- 8:00 am

Breakfast -- 8:30 am

Breakfast Sponsored by

Unicom • ARC and Gabbart Communications

#TheBigIdeaBrainstorm

9:00 - 10:30 am **Seachase**

Paul Tandy and Annie Dickerson, Parkway School District

From the creators of videos including the Hope Chalkboard and GoPro Kindergartener, comes #TheBigIdeaBrainstorm. Learn how to tell great stories on social media that are strategically aligned with your mission and key messages. In this unique live action session, we will brainstorm, share and tweet ideas as we work through real-life scenarios and practice telling great stories that will get noticed.

MASA Breakfast & Business Meeting

8:00 am - Granada A/B/C

Breakfast sponsored by

Mickes O'Toole, LLC

Legislative Issues & School Finance

9:00 - 10:30 am **Granada A/B/C**

Legislative Issues

Mike Lodewegen and Scott Kimble, MASA

A review of current legislative issues being discussed at the state level.

School Finance

Kari Monsees, Raymore-Peculiar; Carol Embree, Springfield; Doug Hayter, MASA

A review of school finance and accountability issues currently being discussed at the state level.

MASA Executive Committee

Aaron Zalis, Rolla, President
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Ken Eaton, Mound City R-II, Secretary
Mark Penny, Lincoln County R-III, Treasurer
John Jungmann, Springfield , Past President

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Paul Mensching, East Buchanan C-1: Northwest District
Michael Reik, Platte Co R-III: Greater Kansas City District
Aerin O'Dell, Orrick R-XI: West Central District
Mike Mason, Reeds Spring R-IV: Southwest District
Kyle Kruse, St. Clair: South Central District
Jeffrey Lindsey, Ste. Genevieve R-II: Southeast District
Mike Fulton, Pattonville R-III: Greater St. Louis District
Tracy Bottoms, Monroe City R-I: Northeast District

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Paul Tandy, Parkway, President-Elect
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Matt Deichmann, Francis Howell, Treasurer
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Josey McPhail (Interim), Republic, Ozarks Region Director
Ray Weikal, Kansas City, Western Region Director

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Dale Herl, Independence, Chair

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Kevin Carl, Hancock Place
Jim Carver, Arcadia Valley R-II
Gabe Edgar, Marceline R-V
Amy Fagg, Pettis Co R-XII
Brian Henry, Waynesville R-VI
Matthew Martz, Worth Co R-III
Tim Mattson, Savannah R-III

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Curtis Chesick, Ozark
Chris Tennill, Clayton